

Evolving Cloud Storage Landscape

Rob Czarnecki Amazon S3 Gl<u>acier</u>

Agenda

AWS storage

S3 storage classes

S3 archive storage

AWS Partner Network integrations

Economics

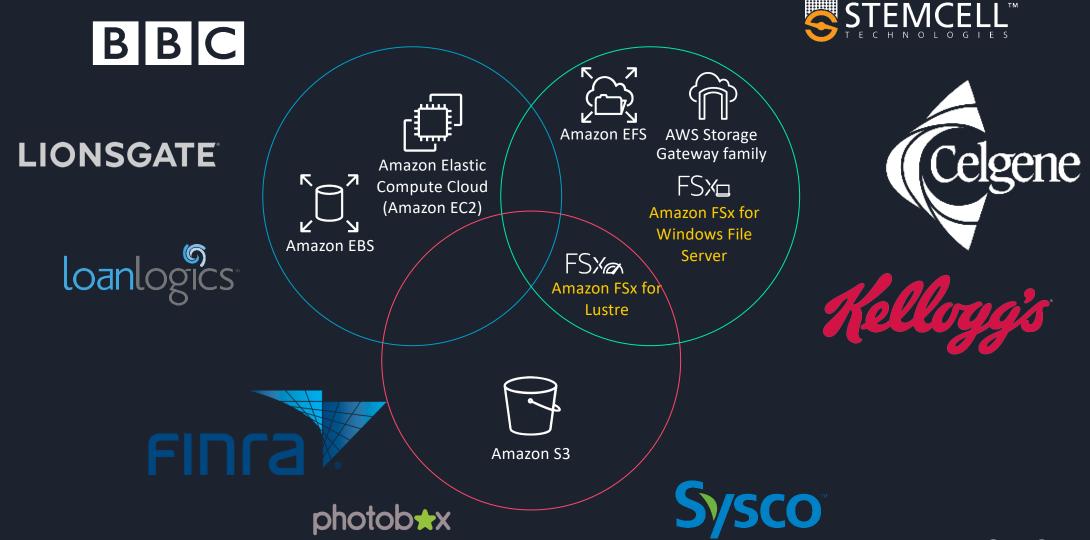
Questions



AWS Storage



Adoption patterns





Broad portfolio of storage services

Block storage



General purpose SSD

Provisioned IOPS SSD

Throughput-optimized HDD

Cold HDD

Elastic volumes

Backup



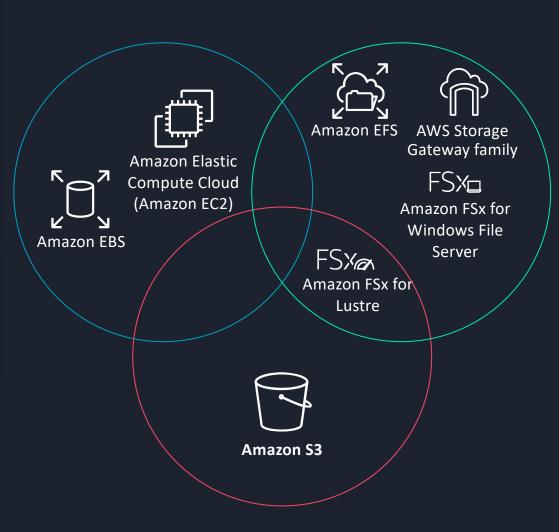
AWS Backup

Data transfer



AWS DataSync

AWS Transfer for SFTP



File storage



Amazon EFS Standard

Amazon EFS Infrequent Access (Amazon EFS IA)

Object storage



Amazon S3 Standard

Amazon S3 Standard-IA

Amazon S3 One Zone-IA

Amazon S3 Glacier

Amazon S3 Intelligent-Tiering

Amazon S3 Glacier Deep Archive



Diversity of use cases in AWS Storage

Customers choose the adoption pattern that matters for their business



Backup and restore

Non-disruptive

Easy place to start

Integrated with all major vendors



Archive and compliance

Media workflows

Tape replacement

Public Sector,
Financial Services,
Healthcare/
Life Sciences



Home directories

Simple to move

Not sensitive to latency

Significant cost savings



Data Lakes

Variety of analytics tools

Built for streaming data

Data visualization



Critical Applications

Integrated with major vendors

Fully managed infrastructure

Lift-and-shift migrations



Hybrid Storage

Take advantage of the economies of cloud storage, while applications running on-premises

Storage Gateway for hybrid cloud workloads



AWS pricing principles



No upfront investment



Pay-as-you-go approach



Pay less by using more



Pay less as AWS grows



S3 storage classes



Geospatial or lunar imagery Medical imagery Internet of Compliance and records records Things (IoT) **Analytics** Media master files sensor data Customer Data call-center Digital record Mobile sync records preservation lakes Homeand storage recording video Seismic and Origin storage Pharmaceutical reservoir for CDN Durable backups study data simulation data **DNA** sequences Amazon Surveillance **S**3 video/closedcircuit television **ML** training data **Financial Media assets** transaction records Website hosting

Mapping data

Log files

Meteorological and environmental research

User-generated content Oil and ga

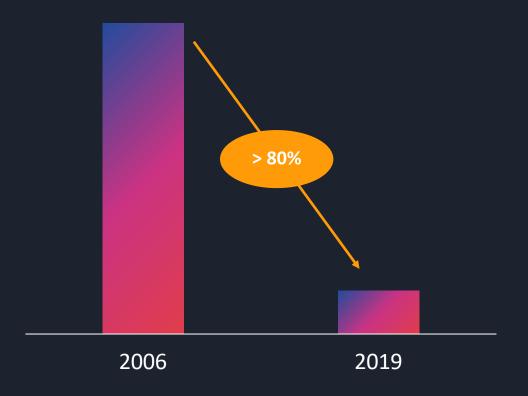
Oil and gas topography

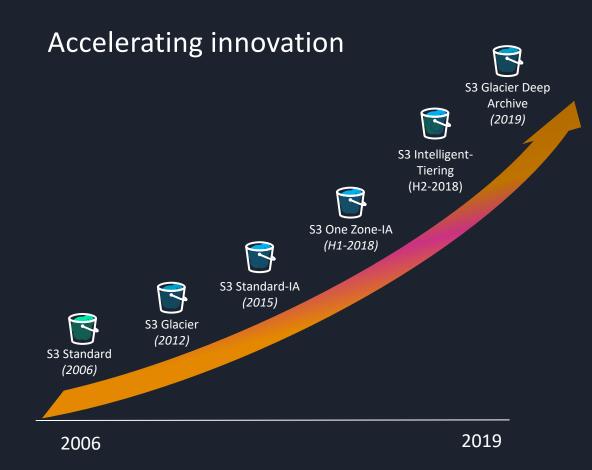
Autonomous vehicle data

aws storage

Decreasing prices and more storage options









Your choice of Amazon S3 storage classes



S3 Standard



S3 Intelligent-Tiering



S3 Standard-IA



S3 One Zone-IA



S3 Glacier



S3 Glacier Deep Archive

Frequent

- Active, frequently accessed data
- Milliseconds access
- > 3 AZ
- \$0.0210/GB

Data with changing

• Milliseconds access

access patterns

- > 3 AZ
- \$0.0210 to \$0.0125/GB
- Monitoring fee per Obj.
- Min storage duration

Access frequency

- Infrequently accessed data
 - Milliseconds access
 - ≥3 AZ
- \$0.0125/GB
- Retrieval fee per GB
- Min storage duration
- Min object size

- Re-creatable, less accessed data
- Milliseconds access
- 1 AZ
- \$0.0100/GB
- Retrieval fee per GB
- Min storage duration
- Min object size

- Archive data
- Select minutes or hours
- ≥ 3 AZ
- \$0.0040/GB
- Retrieval fee per GB
- Min storage duration
- Min object size

Infrequent

- Long term Archive data
- Select hours
- ≥ 3 AZ
- \$0.00099/GB
- Retrieval fee per GB
- Min storage duration
- Min object size



S3 achieves 99.999999999% durability via geographic protection for a single 'copy'

A Single AWS "Region"



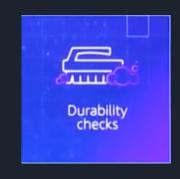
- Availability Zones physically separated, independent power, network, flood-plane
- Objects stored across AZ's
- Automated validation in all storage classes with automated self-healing



Culture of Durability











Amazon S3 Batch Operations

Take large-scale actions on Amazon S3 objects



Manage billions of objects at a time

S3 Batch Operations allows you to replace tags, change ACLs, restore and objects, and run Lambda functions

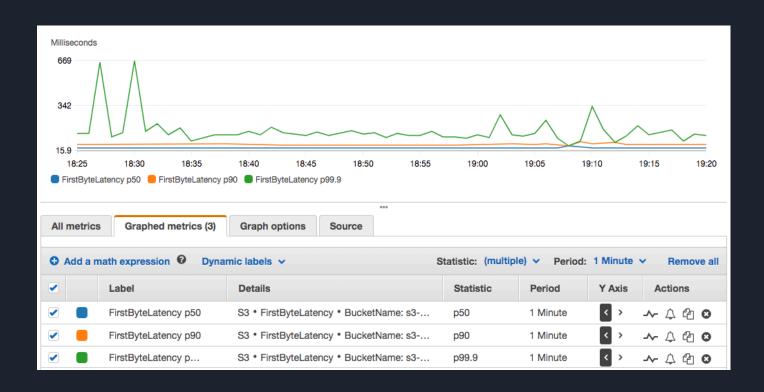
Manages retries, tracks progress, sends completion notifications, generates reports, and delivers events





Amazon S3 CloudWatch Percentiles Metrics

S3 request metrics on any percentile (e.g. p90, p99, p99.9, p100)



Use percentiles to understand the distribution of S3 request metrics

Visualize and alarm on any percentile to identify outliers or unusual application behavior

Avoid false alarms and save costs spent in monitoring and tracking requests



S3 archive storage



S3 Glacier and S3 Glacier Deep Archive?









No infrastructure to manage

Designed for 99.999999% durability

Recover data in minutes to hours

Priced from \$0.00099 per GBmonth



Archival storage through Amazon S3 API

Write to Amazon S3 Glacier directly via the Amazon S3 API

Direct PUT, Replicate or Lifecycle via Amazon S3 API









Amazon 53 Glacier

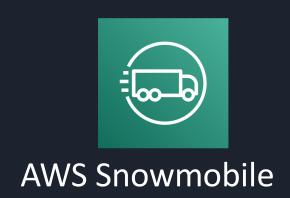
Amazon S3 Glacier Deep Archive

Features

- Lifecycle management
- Direct PUT to Amazon S3 Glacier
- Amazon S3 Object Lock (WORM
- storage)
- Amazon S3 Glacier Restore Speed
- Upgrade
- Amazon S3 Glacier Restore
- **Notifications**
- CRR/SRR direct to Amazon S3
- Glacier



Multiple data transfer services









AWS Transfer for SFTP



AWS DataSync



Accessing data in S3 Glacier Deep Archive

Restore before GET

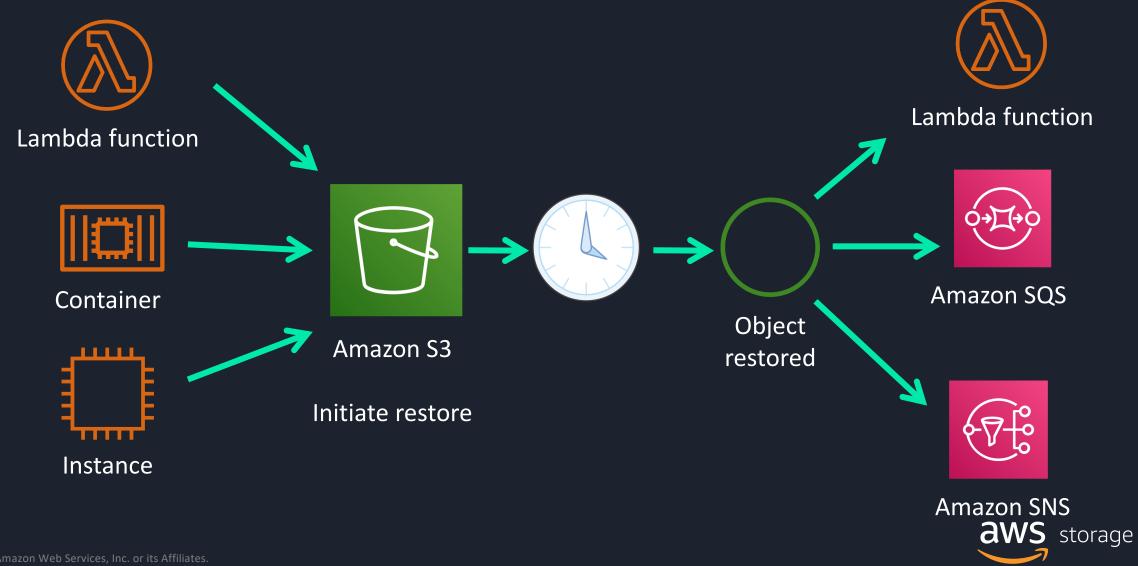
- Issue a Restore request for the object (select speed, duration of restore)
- S3 restores a copy of the object into; notification issued
- Issue a GET request for the object (millisecond access)

Use restore notification to drive workflows through SNS, SQS, or Lambda functions

```
    $ aws s3api restore-object --bucket mybucket --key
dir1/example.obj --restore-request
'{"Days":25,"GlacierJobParameters":{"Tier":"Standard"}}'
```



Glacier restore – Architecture pattern



Multiple restore speeds

Retrieval tier	S3 Glacier	S3 Glacier Deep Archive
Expedited	1–5 mins*	not available
Standard	3–5 hours	within 12 hours
Bulk	5–12 hours	within 48 hours



AWS Partner Network integrations



Archive partner integrations



COHESITY







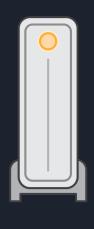




Economics



Example workflow







250TB stored

50,000 objects (avg. size 25GB)

0.5% accessed monthly



Long-term retention with standard retrieval costs

S3 Glacier Deep Archive

- PUT requests
 - \$2.50 (50,000 @ \$0.05/1k)
- Storage
 - \$3,041.28 (250TB @ \$0.00099/GB-mo)
- Standard retrieval requests
 - \$0.30 (250 @ \$0.05/1k per mo)
- Standard retrieval bytes
 - \$307.20 (1.25TB @ \$0.01/GB per mo)
- Total cost (12 months)
 - \$3,351.28

S3 Glacier

- PUT requests
 - \$2.50 (50,000 @ \$0.05/1k)
- Storage
 - \$12,288.00 (250TB @ \$0.004/GB-mo)
- Standard retrieval requests
 - \$0.15 (250 @ \$0.10/1k per mo)
- Standard retrieval bytes
 - \$153.60 (1.25TB @ \$0.02/GB per mo)
- Total cost (12 months)
 - \$12,444.25



Long-term retention with bulk retrieval costs

S3 Glacier Deep Archive

- PUT requests
 - \$2.50 (50,000 @ \$0.05/1k)
- Storage
 - \$3,041.28 (250TB @ \$0.00099/GB-mo)
- Bulk retrieval requests
 - \$0.075 (250 @ \$0.025/1k per mo)
- Bulk retrieval bytes
 - \$38.40 (1.25TB @ \$0.0025/GB per mo)
- Total cost (12 months)
 - \$3,082.26

S3 Glacier

- PUT requests
 - \$2.50 (50,000 @ \$0.05/1k)
- Storage
 - \$12,288.00 (250TB @ \$0.004/GB-mo)
- Bulk retrieval requests
 - \$0.075 (250 @ \$0.025/1k per mo)
- Bulk retrieval bytes
 - \$38.40 (1.25TB @ \$0.0025/GB per mo)
- Total cost (12 months)
 - \$12,328.96



Questions

