Digital Intermediate: (typically abbreviated to DI) is a motion picture finishing process which classically involves digitizing a motion picture and manipulating the color and other image characteristics.

Josh Haynie

SVP Operations, Efilm. Member of the Worldwide Deluxe Family

Team Leader: Colorists, Production, Editorial, Data Management, Scanning/Recording, Quality Control, Restoration, Vault, Security, Facilities

13 Years with Efilm

Over 500 Feature Films delivered since 2003

Traditional and emerging Post Production since 1991

josh@efilm.com efilm.com

























79 Worldwide Locations
6570+ Fulltime Employees
800+ Metadata Technicians
120+ System R+D Developers
30,000 DCP's delivered per month
60,000 Digital Distribution deliveries per month





Let us take a look at what we have completed and a glimpse of what are are working on...



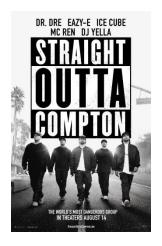






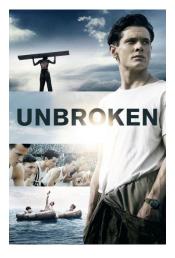


























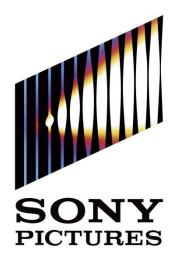














Overall Workflow

Testing

Location Services

Dailies

VFX Pulls/ Shots

Marketing

Assembly

Grading

Render

HD/ Blue Ray

HDR

UHD

Large Format

Archiving



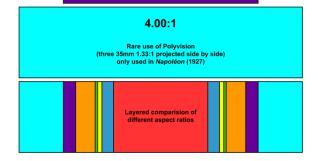
Aspect ratio used for most European theatrical showings

1.78:1 or 16:9 Standard aspect ratio for high-defintion video

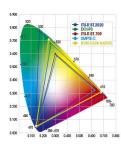
1.85:1 Aspect ratio used for most U.S. theatrical showings since the 1960s

2.39:1 Aspect ratio of current anamorphic

2.75:1



Aspect Ratios



Looks and LUT's



Room Colors





Locations











Lighting

Costumes









35mm Film Camera



Canon 5D Digital Camera/SLR



Arri 65 Digital Camera



Sony F65 Digital Camera



Imax Film Camera



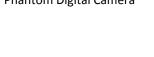
Red Digital Camera



Go Pro



Phantom Digital Camera





Canon C300 Digital Camera

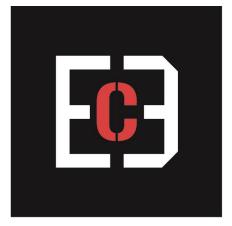






Black Magic Digital Camera



















EC3: Hollywood, Location, Near Set, WW Receive, Archive and Verify Data Grade and QC each day's footage Create Editorial Media daily

Create and Distribute Studio Screening elements daily

On Set **Near Set Dailies Deliverables** C-ONLOCATION H.264 Network Deliverable **Transfer Station** Camera Mag **Editorial Dailies Processing** Colorstream NAS Storage Audio





VFX Pulls

Pulling frames for VFX creation during shoot

Post shoot frame pulling for VFX creation. Multiple plates for each shot

Exclusive Portal Service

Color Management collaboration. Worldwide delivery of elements Aspera, Signiant, Sohonet, Hot Folder, Tixstream, P2P. Dark Fiber



Marketing/Trailers



Efilm securely stores all of the original content

Working with the Filmmakers and Studio Executives we assemble and color correct the Theatrical Trailers

One Stop
Secure
Dedicated Resources
Non Stop Passion

Preview Grading



HD cut finished in AVID



Color corrected HD cut @ Preview Screening



Color Correct HD cut @ Efilm

Efilm uses the latest industry leading Color Correction Software:
Baselight Lustre Resolve OSD







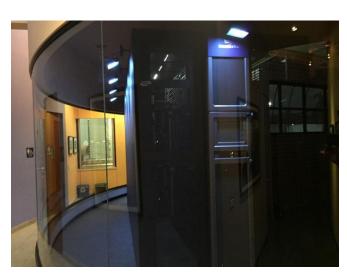


Final Assembly and Grading

EDL MANAGEMENT

Derive file/pull lists from ALE,EDL, TOC database to create scan/pull EDLs











INPUT

Extract, debayer, & transcode digital files
Scan film from uncut OCN

DUST BUST/QCDigital hit & dirt fix scans

CONFORM

Assemble data timeline (from client supplied EDL &reference)

COLOR-CORRECTION
Grade conformed timeline
Render/QC

Color Correction

Camera Capture



Camera Capture with LUT



Camera Capture with RGB Timing



Camera Capture with final color correction







Flexibility

Skywalker Ranch







Private Dark Fiber Loop in Los Angeles Multiple Private 10gb hub to the family

Comcast Universal Lot





- -EXPO/CO3 LA
- -CO3 NY
- -CO3 Atlanta
- -CO3 Detroit
- -CO3 Chicago
- -CO3 London
- -Deluxe Toronto
- -Deluxe Vancouver
- -DDP Studios Sydney

Deliverables

Theatrical Home Video



2K & 4K Digital Cinema (DCP) **HDR Digital Cinema Large Format Cinema**

3D DCP





HD Rec 709 Video



UHD Rec 709 Video



HD 3D Video



35mm Negative and Release Print



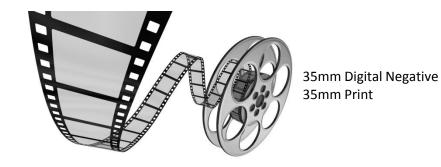
Titles Alternate Scenes Updated Content



Archival

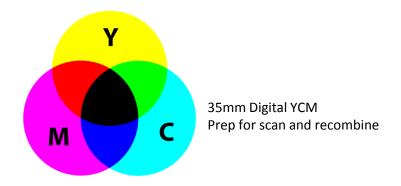


LTO Archive and Verification LTO final CC, non CC LTO of original source LTO of VFX





Fire wire Archive and Verification Fire wire final CC versions Fire wire of VFX



A project is never truly archived until it is verified

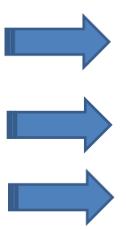
Element Return

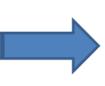
Inventory, pack and verify all contents are hand delivered to the Studio for Long Term Archiving













Thank You

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