

Fujifilm's 7th Annual Global IT Executive Summit

October 7 – 10, 2015

A peek into the future (The future of Tape)

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Excerpts from IBM EDGE May 11-15, 2015

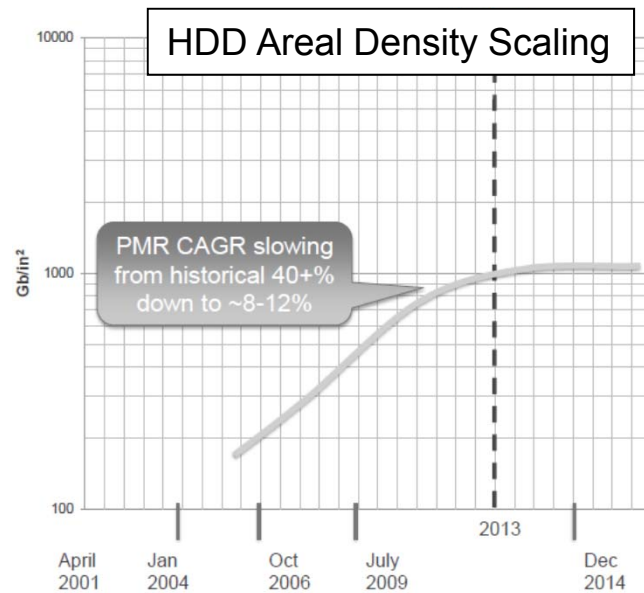
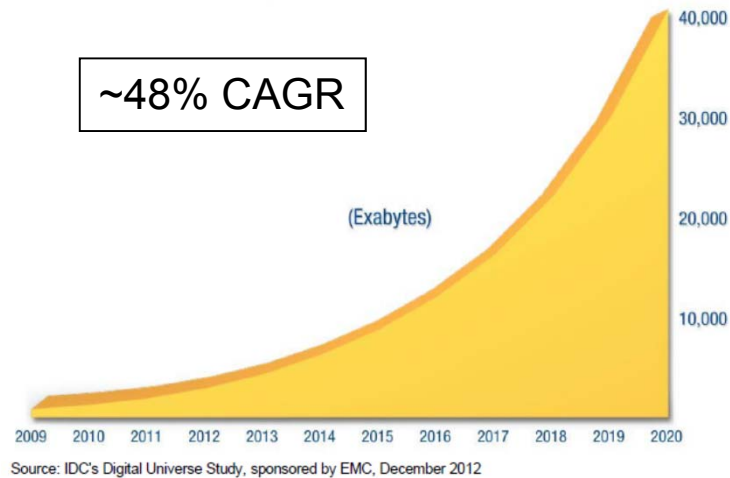




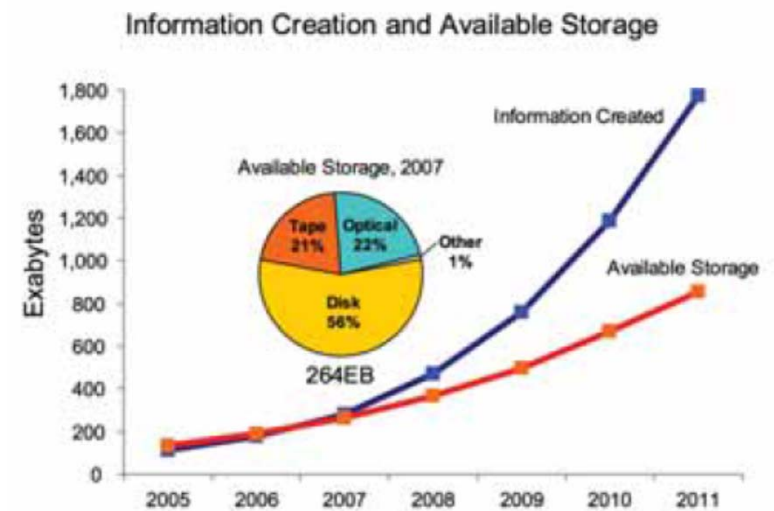
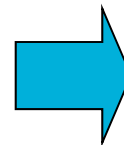
- Introduction: The role of tape in the era of big data
- The Future of Tape
 - Tape areal density trends and future scaling potential
 - New **world record tape** low cost particulate tape areal density demo of **123 Gb/in²** (IBM – FujiFilm collaboration)
 - Technologies enabling the 123 Gb/in² demo
 - Tape technology roadmap
- What About the Other Storage Technologies?
- Investing in the Future
- Conclusions

The data deluge

Edge2015
#ibmedge



Source: D. Anderson, 2013 IEEE Conf. on Massive Data Storage

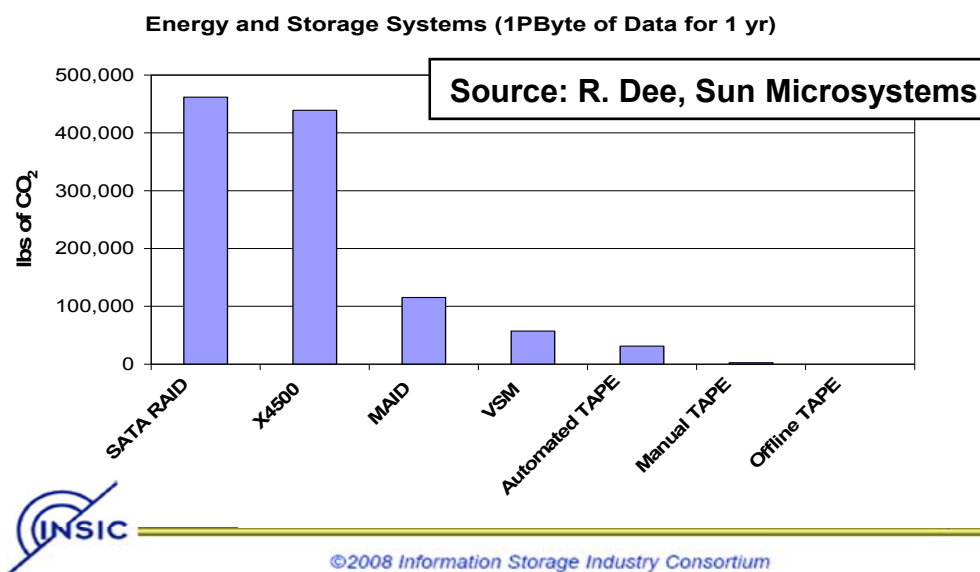


80% of all files created are inactive
– no access in at least 3 months!



Tape advantages for long-term storage

- **Very energy efficient:** no power needed once data is recorded
- **Very secure:**
 - Data is inaccessible when cartridge is not mounted
 - Drive level encryption
 - Portable
- **Very long** expected media **lifetime** (30+ years)
- **Very reliable:** Typically no data loss in case of drive failure
- **Main net advantage of tape for archival storage is cost**





Recent studies from the Clipper Group:

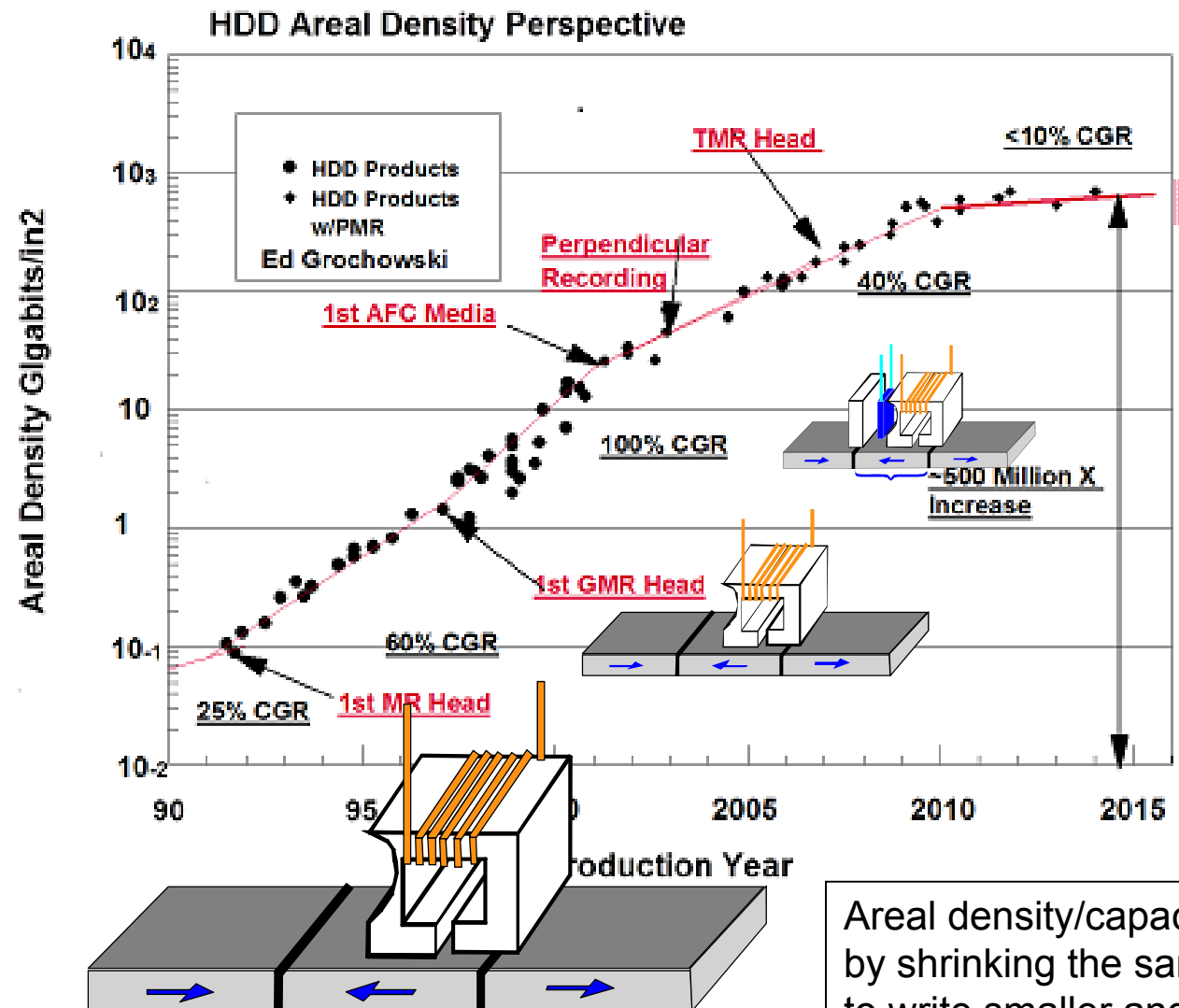
- 1) *Continuing the Search for the Right Mix of Long-Term Storage Infrastructure – A TCO Analysis of Disk and Tape Solutions (15 July 2015)*
Report # TCG2015006
- 2) *The Impact of LTO-7 on The TCO of Long-Term Storage (15 Sept. 2015)*
Report #TCG2015008

Investigate 9 year TCO of a 1PB archive that grows to 52 PB (55% CAGR)

Major Finding: 6.7x TCO advantage of LTO Tape of Disk



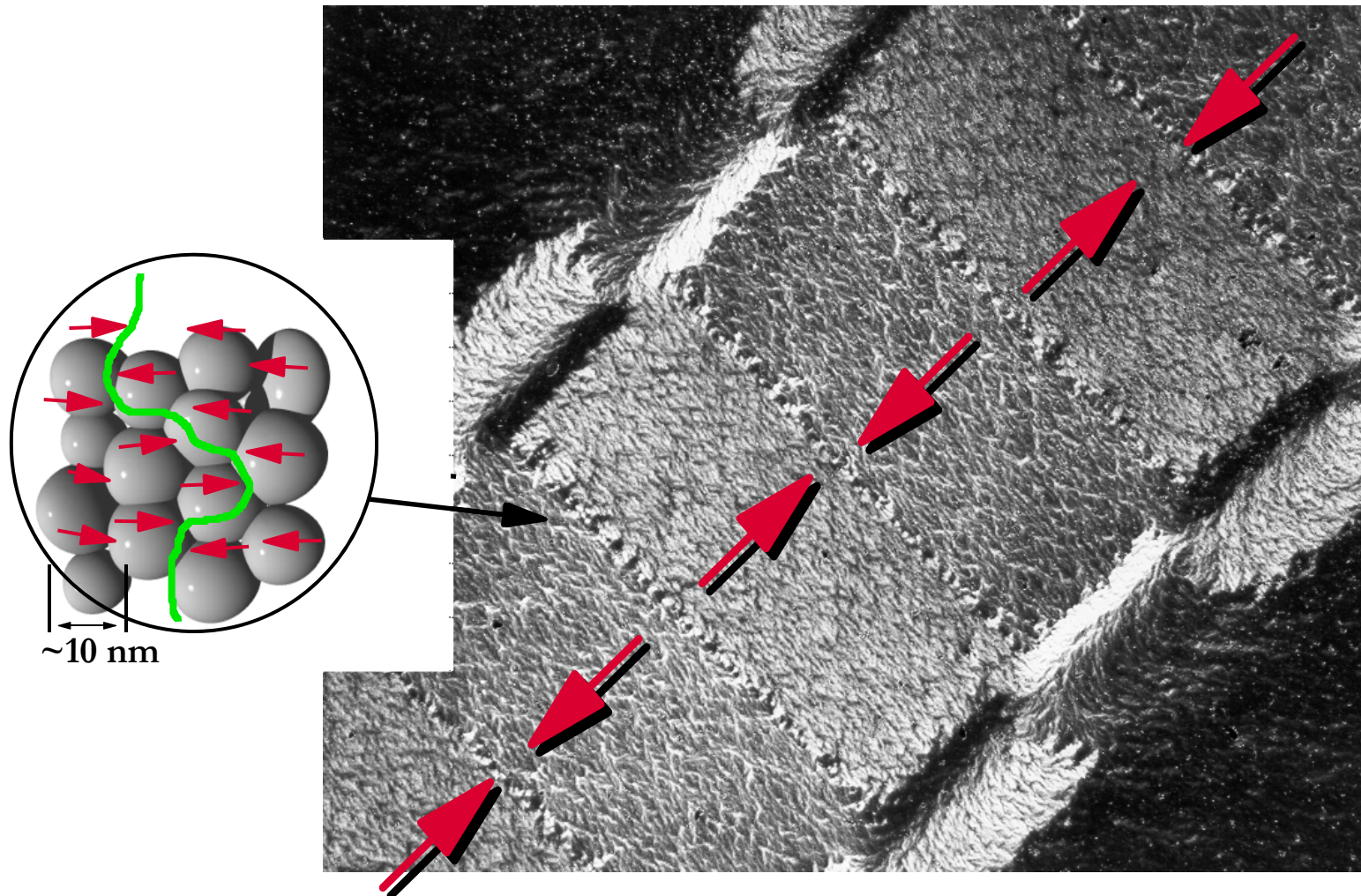
HDD Areal Density Scaling:



Areal density/capacity scaling achieved by shrinking the same basic technology to write smaller and smaller bits on disk



Noise and Magnetic Media Structure



Information is encoded in transition edge. Large grains \rightarrow media noise
To shrink the size of a bit, we need to shrink the size of the grains

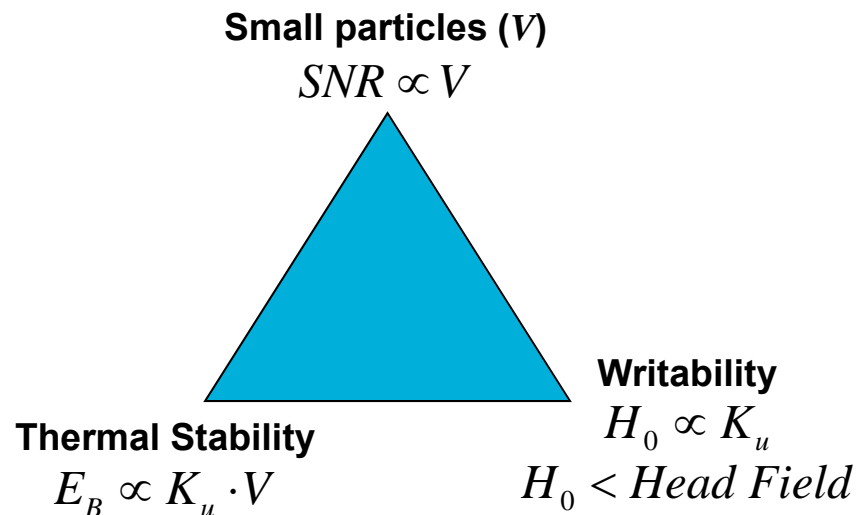
6

If grains become too small, magnetic state is unstable \rightarrow superparamagnetic effect

The Superparamagnetic “Limit”



Magnetic Media “Trilemma”:



HDD has reached the limit of (known) materials to produce larger write fields.

Technologies to go beyond the superparamagnetic limit:

- Two dimensional magnetic recording (TDMR)
- Heat Assisted Magnetic Recording (HAMR)
- Microwave Assisted Magnetic Recording (MAMR)
- Bit Patterned Media (BPM)

Magnetic tape (r)evolution

Product / Year:	IBM 726 /1952	LTO7 / 2015	TS1150 /2014	Demo 2015
Capacity:	2.3 MBytes	6 TBytes	10 TBytes	220 TBytes
Areal Density:	1400 bit/in ²	4.28 Gbit/in ²	6.7 Gbit/in ²	123 Gbit/in ²
Linear Density:	100 bit/in	485 kbit/in	510 kbit/in	680 kbit/in
Track Density:	14 tracks/in	8.83 ktracks/in	13.2 ktracks/in	181 ktracks/in



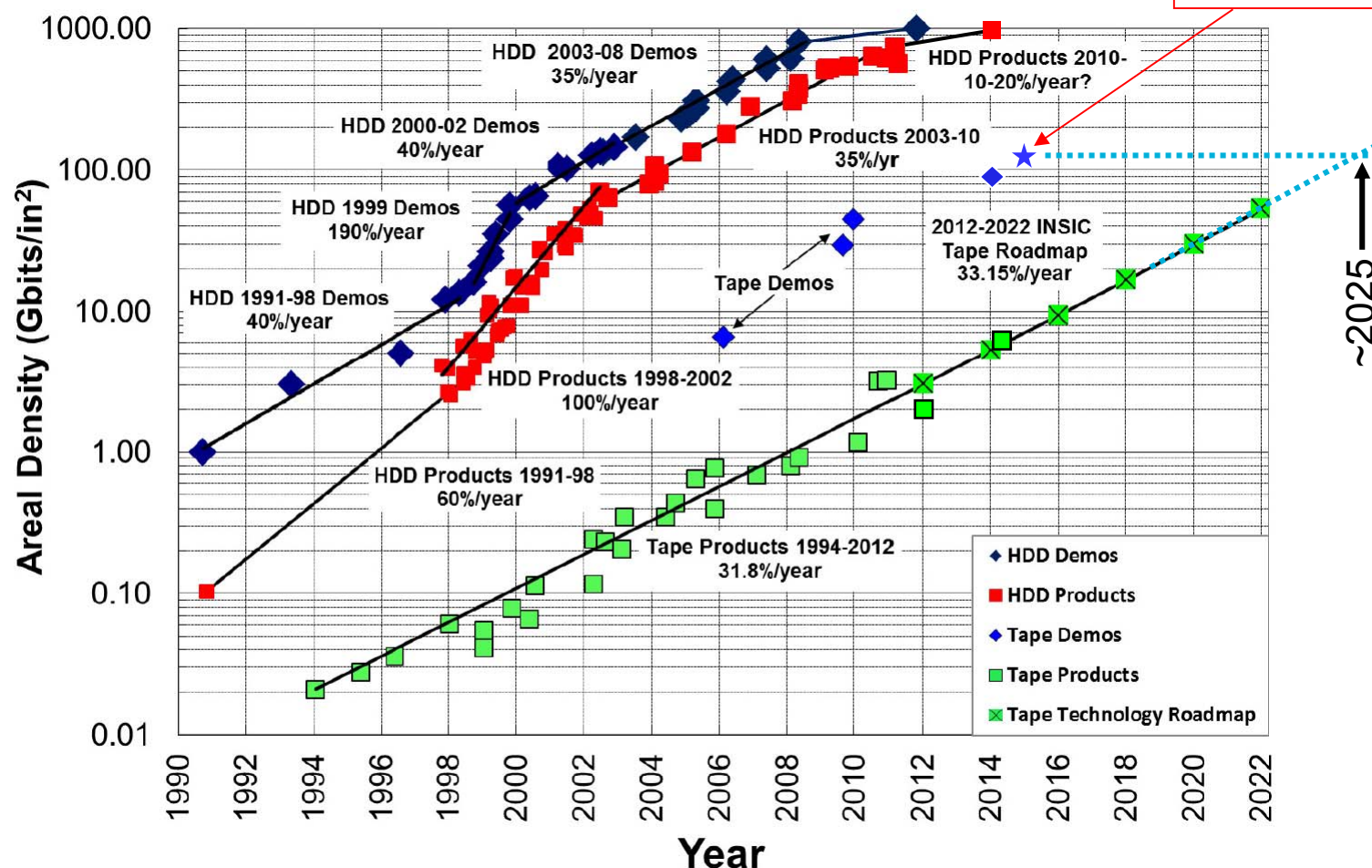


HDD vs. Tape Areal Density Scaling:

IBM-FujiFilm demonstration of 123 Gb/in² on BaFe tape

Goal: Demonstrate the feasibility of tape roadmap for the next 10+ years

123 Gbit/in² demo



(Source: INSIC 2012-2022 International Magnetic Tape Storage Roadmap)

2015 Storage Bit Cells and Extendability

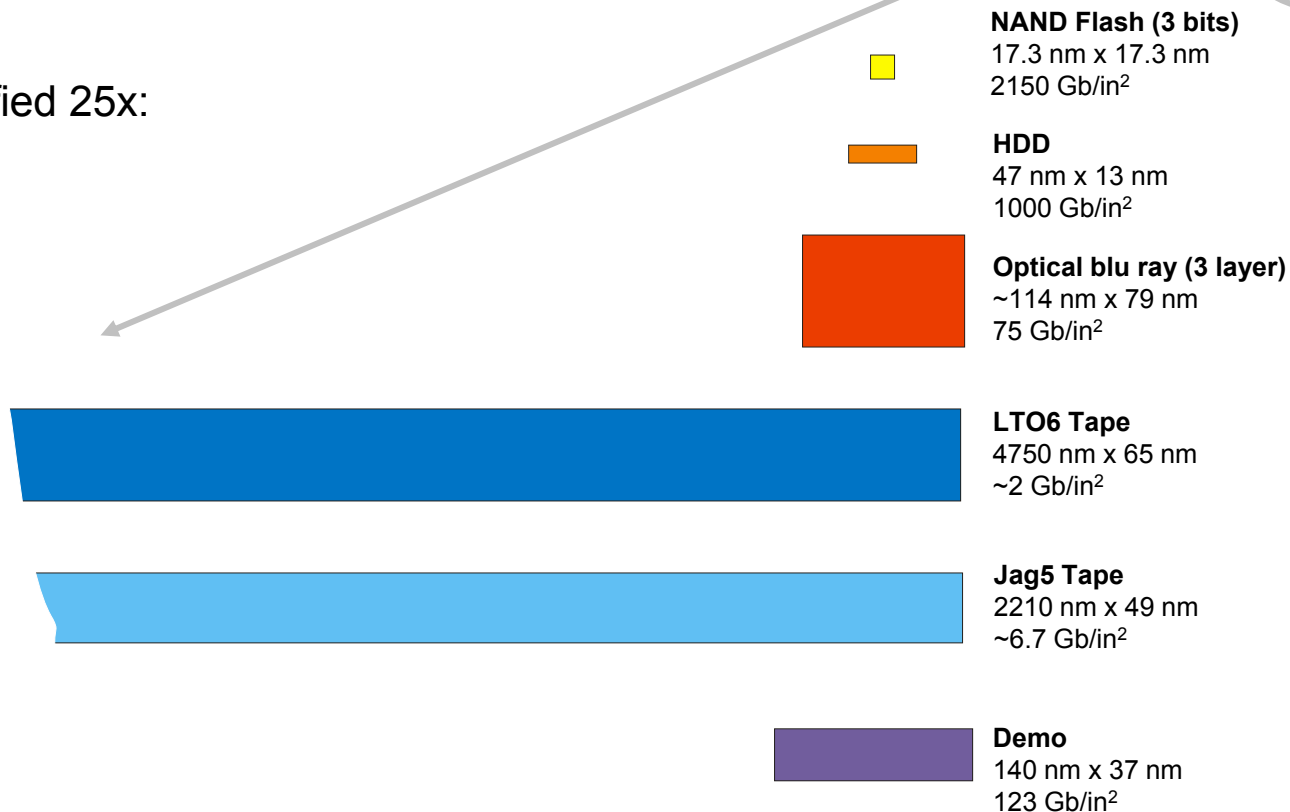
Edge2015
#ibmedge



■ Scaled bit cells:



■ Magnified 25x:



→ Tremendous potential for future scaling of tape track density

→ Key technologies: improved track follow servo control
improved media, reader, data channel

Focus on aggressive track density scaling

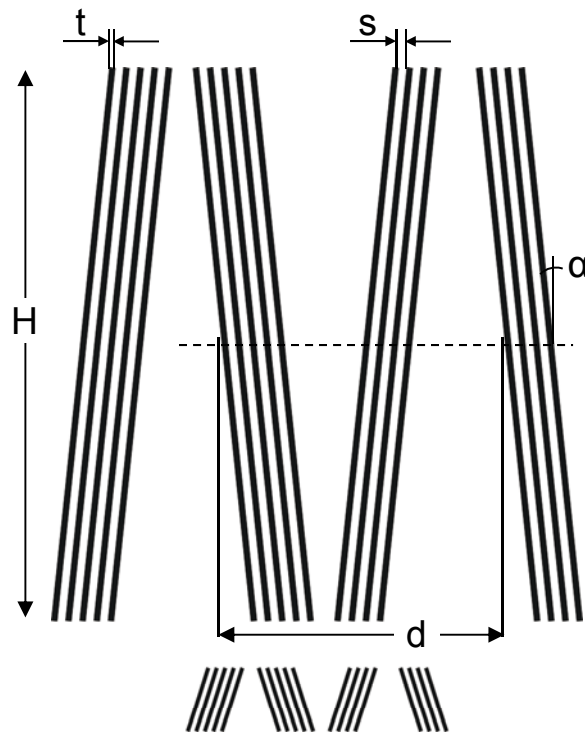
- Require:
 - dramatic improvement in track following → enables track width reduction
 - reduce reader width from a few microns to 90 nm
- Ultra narrow reader results in a dramatic loss in read back signal that must be compensated for with
 - **improved media technology** → require improved writer technology
 - improved signal processing and coding
 - improved reader technology

Servo pattern design for high areal density demo



Main design goal: nm-scale positioning fidelity

- Increased azimuth angle \Rightarrow increased resolution
- Increased pattern density \Rightarrow increased servo bandwidth and resolution



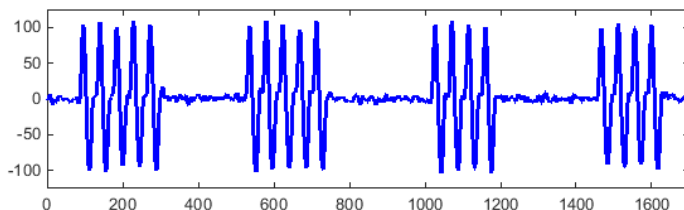
Standard LTO Pattern

$H = 186 \mu\text{m}$, $t = 2.1 \mu\text{m}$, $s = 5 \mu\text{m}$
 $\alpha = 6^\circ$, $d = 100 \mu\text{m}$

Demo Pattern

$H = 23.25 \mu\text{m}$, $t = 1.0 \mu\text{m}$, $s = 2.4 \mu\text{m}$
 $\alpha = 24^\circ$, $d = 52 \mu\text{m}$

4x angle
2x rate



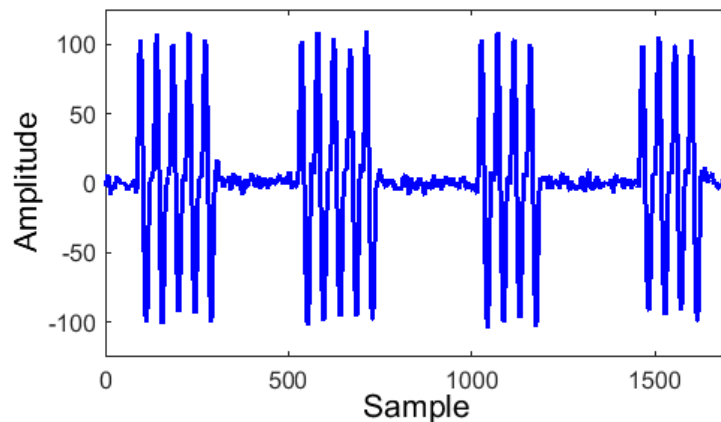
Compatible with Future 16 Data Band Tape Format

Synchronous servo channel

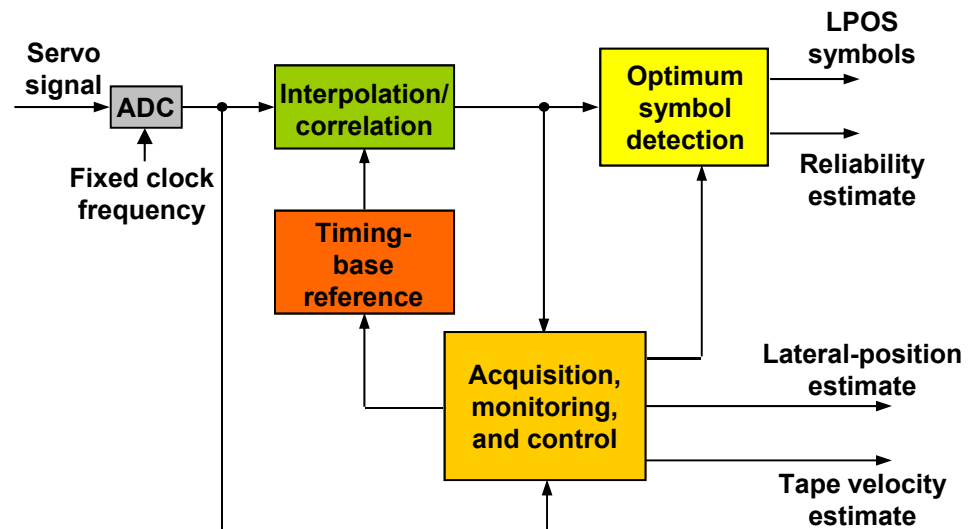


- Servo channel decodes the readback signal from the servo pattern and provides position information to the track follow control system
- Servo channel optimized for p-BaFe → improved resolution
- Optimized servo channel in combination with advanced BaFe media formatted with the 24°demo servo pattern provides **nanoscale position information**

Servo readback signal



Servo channel



New H^∞ track-follow control system



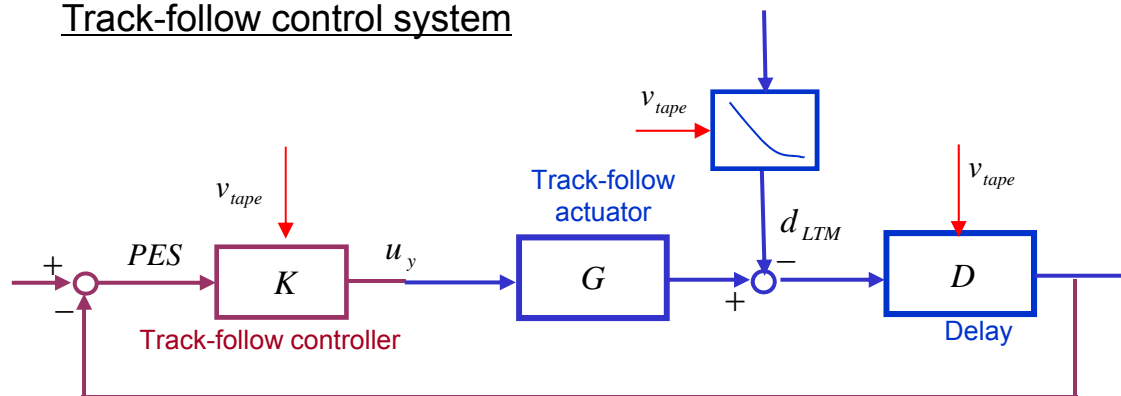
- **Key features**

- Prototype high bandwidth head actuator
- A speed dependent model of the system delay is used for control design
- The tape speed is used as a parameter to select the controller coefficients
- Disturbance rejection is enhanced at the frequencies of the tape path disturbances

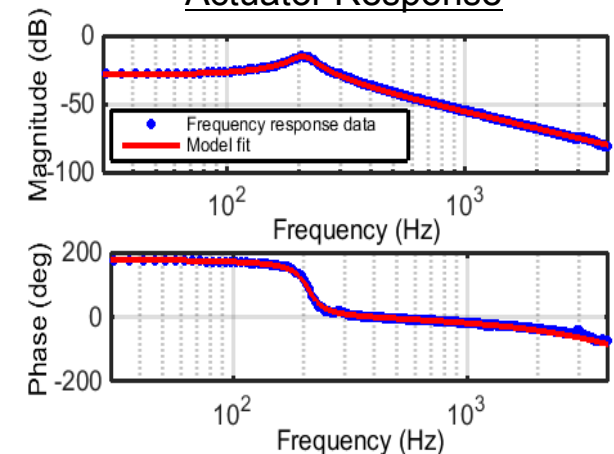
High Bandwidth Actuator



Track-follow control system



Actuator Response

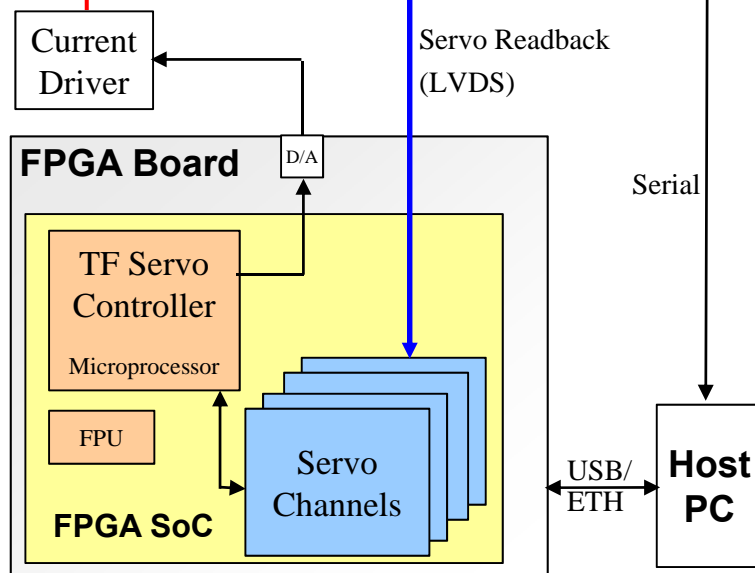


Prototype tape transport & hardware platform



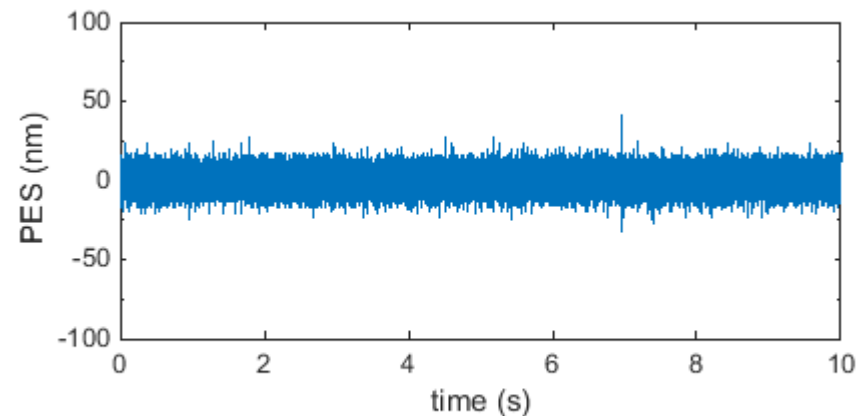
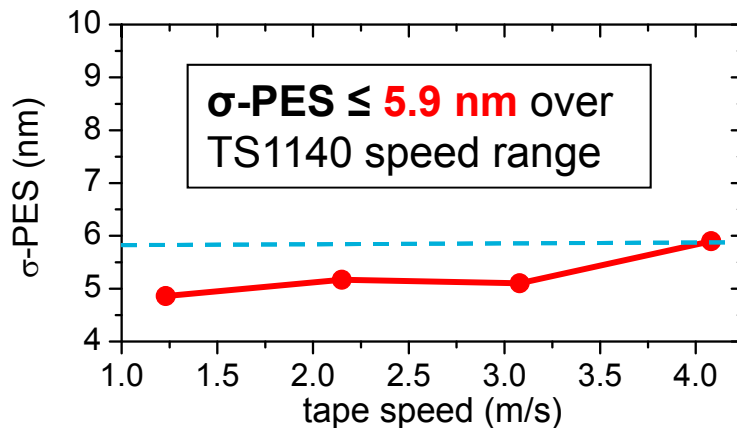
- Precision flangeless tape path with grooved rollers & pressured air bearings to minimize disturbances
- TS1140 electronics card for reel-to-reel control and analog front end
- FPGA Board: System-on-Chip (SoC)
 - > Servo channels
 - > Microprocessor for synchronous track-follow (TF) servo controller

FPGA Board



Track-follow performance on BaFe tape

- Track width computation based on measured position error signal: PES (INSIC method)
- σ PES = standard deviation of position error signal: measure of track following fidelity
- Track width = $2 \cdot \sqrt{2} \cdot 3 \cdot \sigma$ PES + Reader Width (Reader Width = 90nm)



Reader Width = 90nm
 σ -PES \leq 5.9 nm



Track width = 140 nm
Track density = 181 ktpi

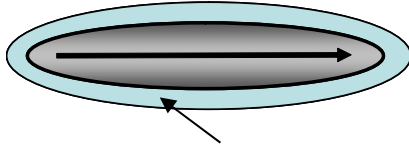
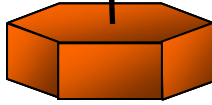


Key technologies for advanced tape media

1. Fine magnetic particles with high coercivity → archival lifetime
2. Smooth surface
3. Perpendicular orientation of magnetic particles

Metal particle vs. Barium-ferrite particle



	Metal particle (MP)	Barium ferrite (BaFe)
Shape	 <p>Passivation layer Acicular</p>	<p>magnetization axis</p>  <p>Hexagonal platelet shaped</p>
Origin of magnetic energy	Shape anisotropy	Magneto-crystalline anisotropy
Material	FeCo alloy	BaO(Fe ₂ O ₃) ₆ Oxide
Passivation layer	Needed	Not needed

- The magnetic properties of BaFe particles are NOT affected by its shape.
- BaFe particles do NOT need an oxide passivation layer because it is an oxide.
- The size of BaFe particles can be reduced while maintaining high coercivity.

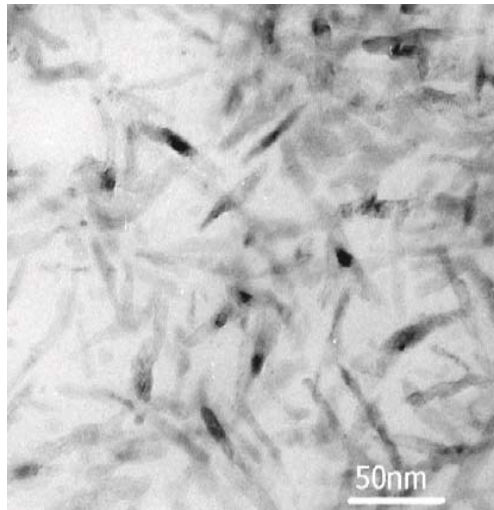
TEM image of fine Barium-ferrite particles



Latest MP

Volume : 2850 nm³

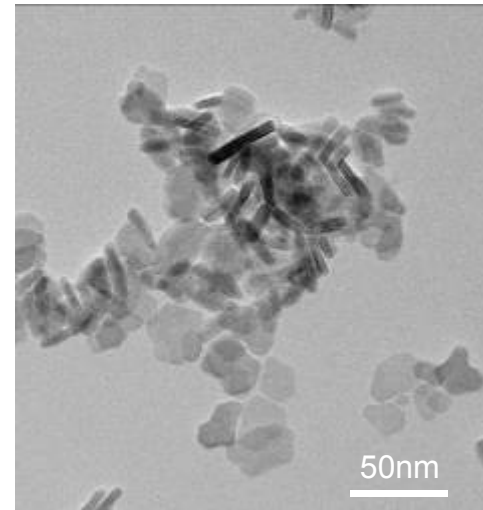
coercivity: 189kA/m(2380Oe)



Demo Tape BaFe

Volume : 1600 nm³

coercivity: 223kA/m(2800Oe)

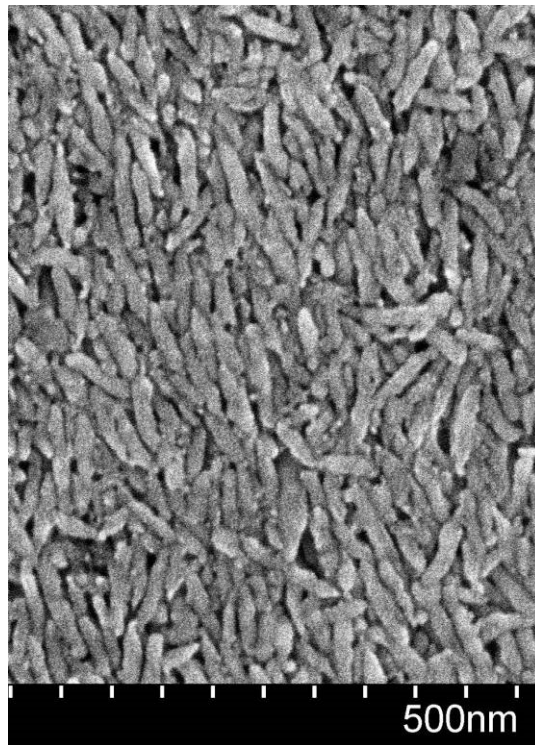


The volume of barium ferrite particle used in the demo tape is 45% smaller than the latest MP, reducing media noise and improving SNR

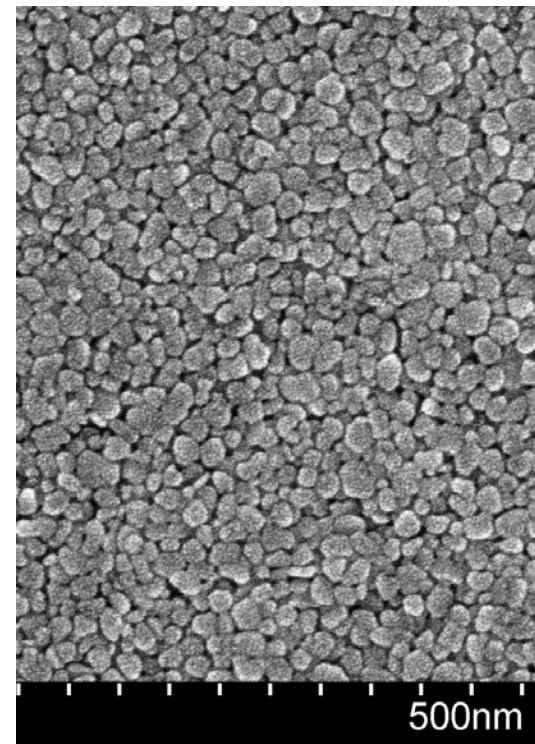
SEM Image of tape surface



Latest MP tape

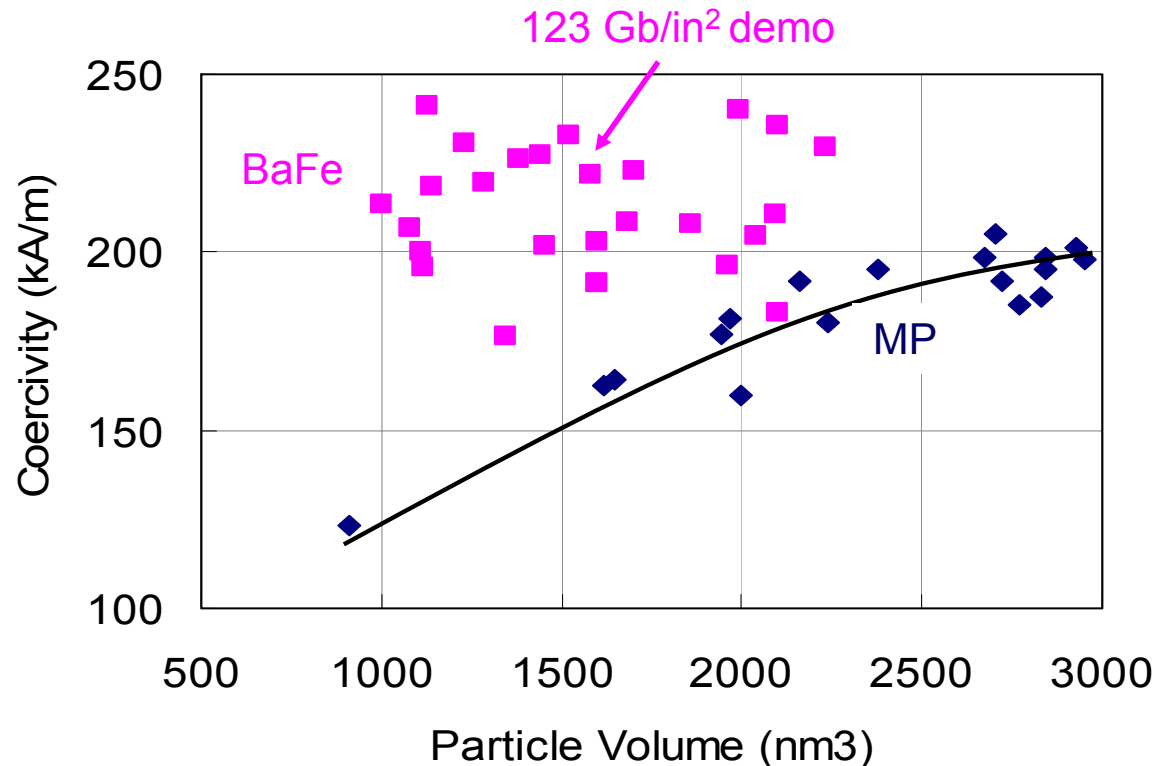


123Gb/in² demo tape



Barium ferrite particles are well isolated and packed with high density.

Particle volume vs. coercivity



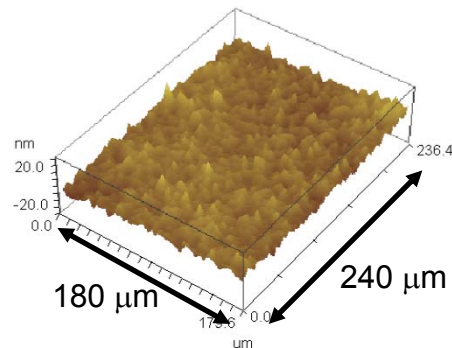
- The coercivity metal particles smaller than 3000nm³ decreases with size
- The coercivity of barium ferrite particles can be tuned independently of size enabling small particle media with long archival lifetime
- BaFe particles as small as 1000nm³ have been developed indicating the further scaling potential of BaFe tape

Surface profile



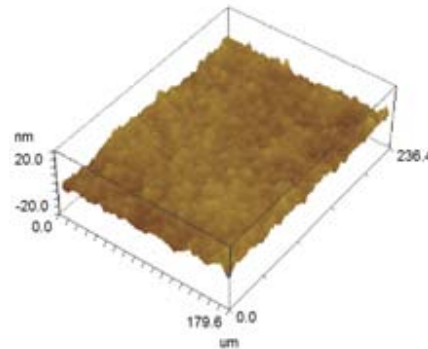
Optical
interferometry
roughness

Latest MP tape



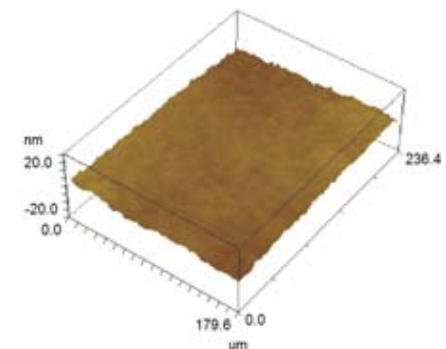
Ra 2.0nm

TS1150 JD tape



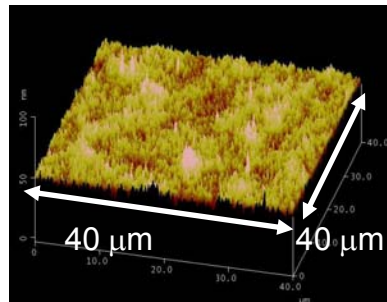
Ra 1.6nm

123Gb/in² Demo tape



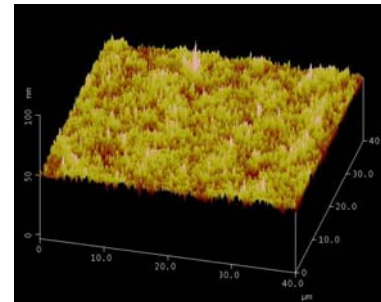
Ra 0.9nm

AFM



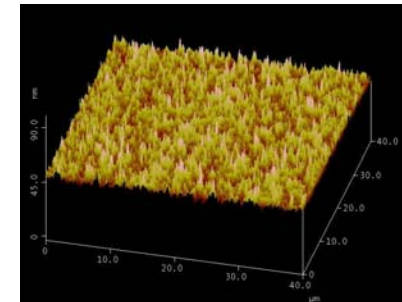
Ra 2.4nm

Rz 40nm



Ra 2.0nm

Rz 34nm



Ra 1.8nm

Rz 27nm

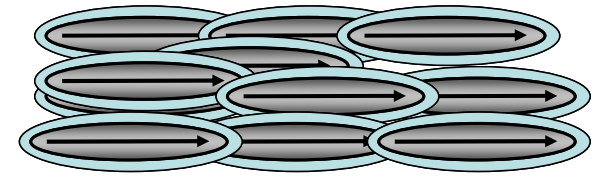
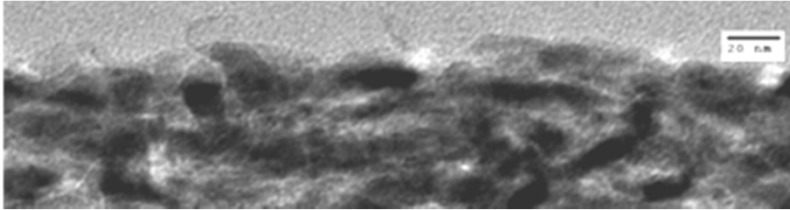


Reduced surface roughness of demo tape increases the media SNR

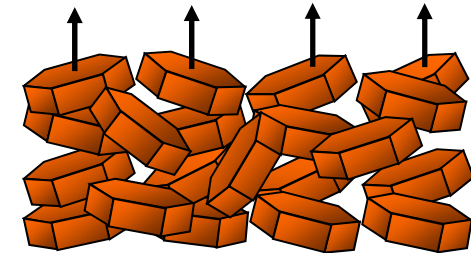
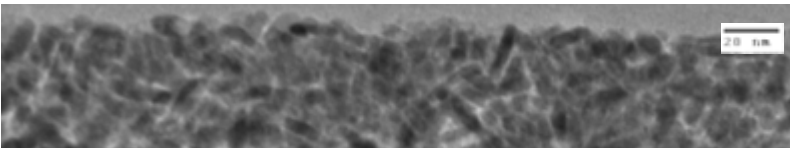
Perpendicular orientation



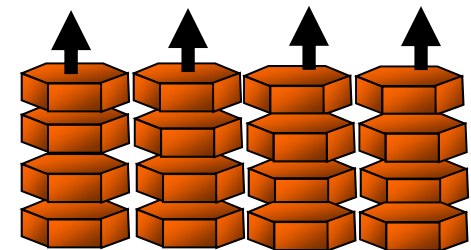
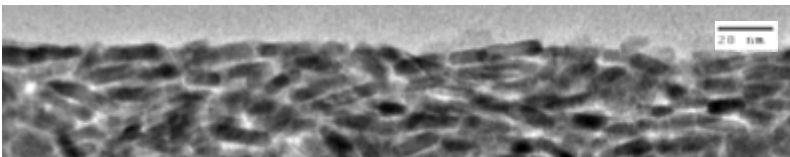
Longitudinal orientation (MP tape)



Random orientation (TS1140 JC and TS1150 JD tape)



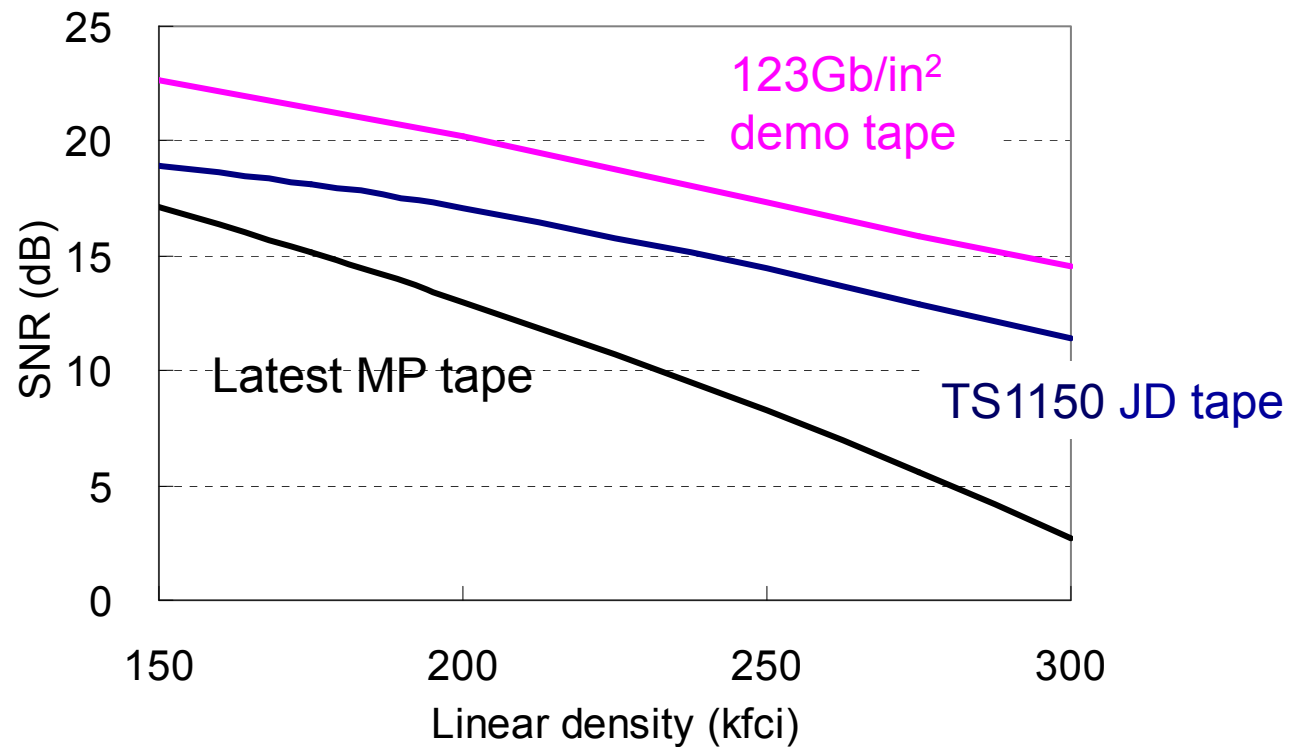
Highly perpendicular orientation (123Gb/in² demo tape)



The perpendicular orientation of BaFe particle provides a strong increase in SNR



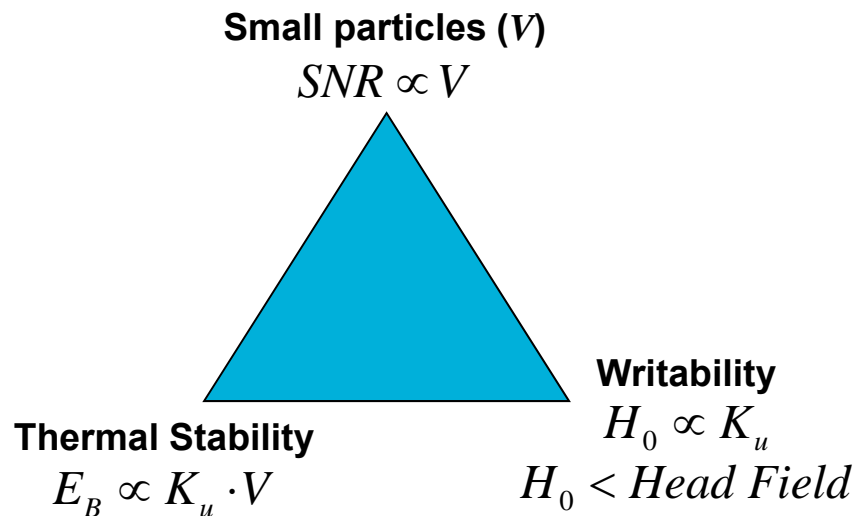
Read/write performance



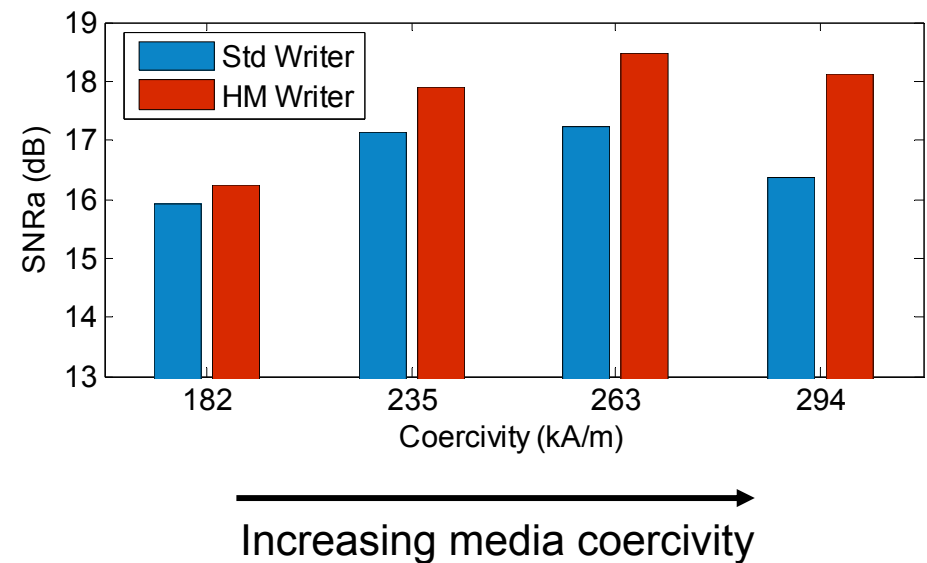
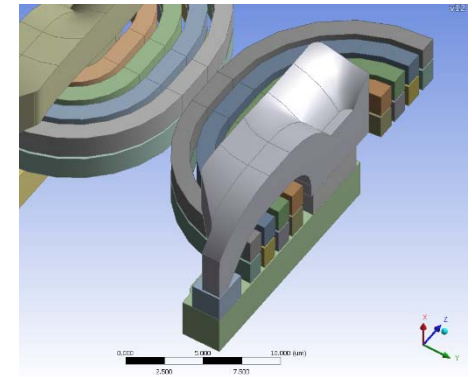
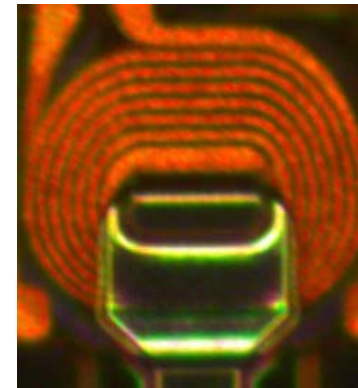
The combination of small particle volume, smooth surface and perpendicular BaFe particle orientation provide a major increase in SNR.



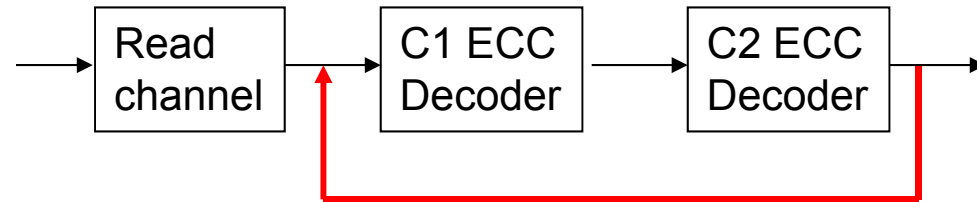
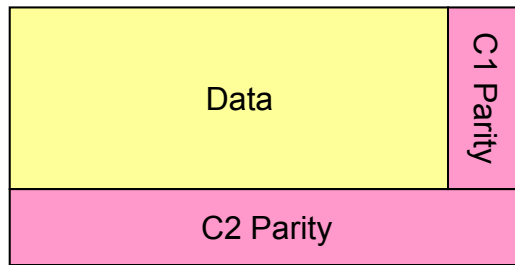
Magnetic Media “Trilemma”:



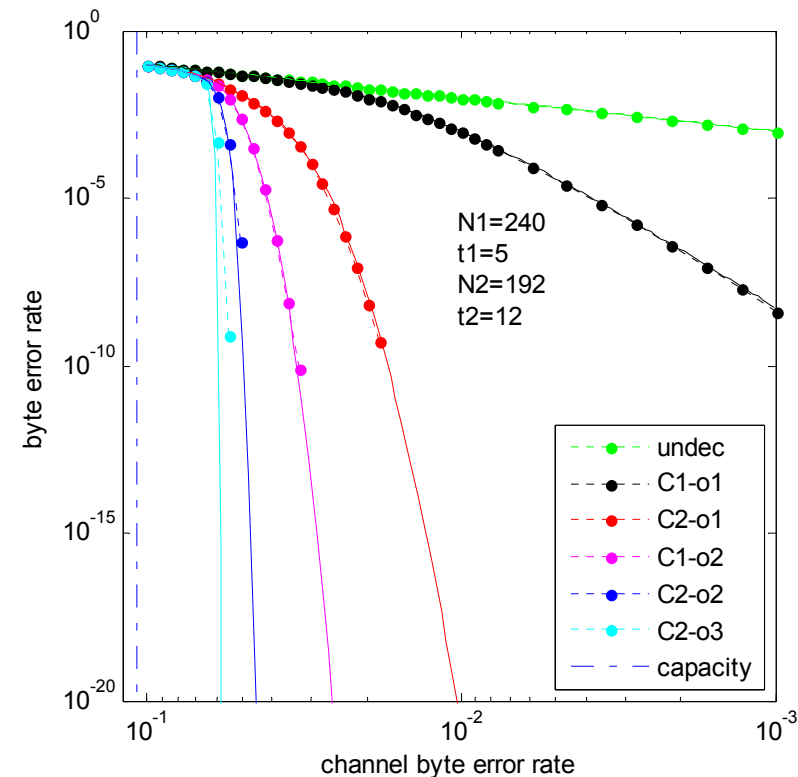
IBM developed a **new high moment (HM) layered pole write head** that produces much larger magnetic fields enabling the use of smaller magnetic particles



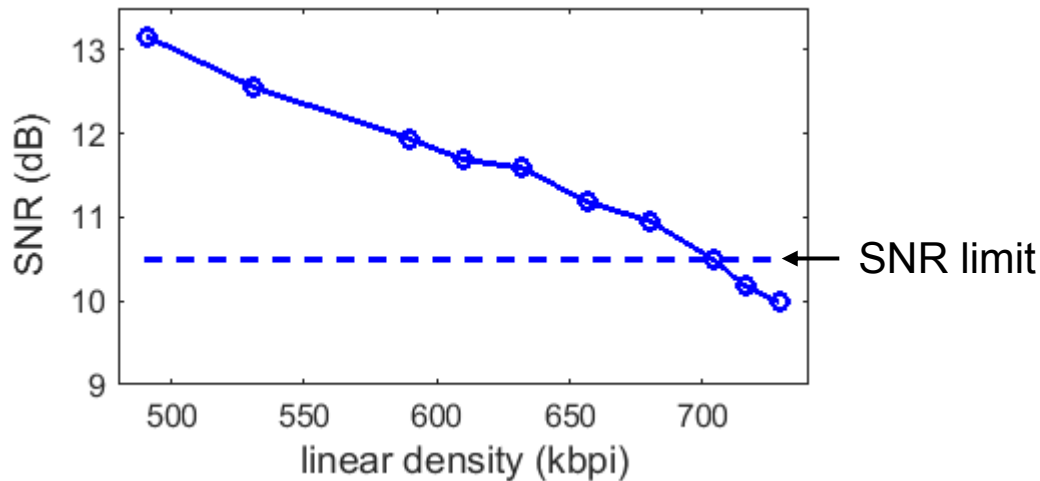
Iterative decoding



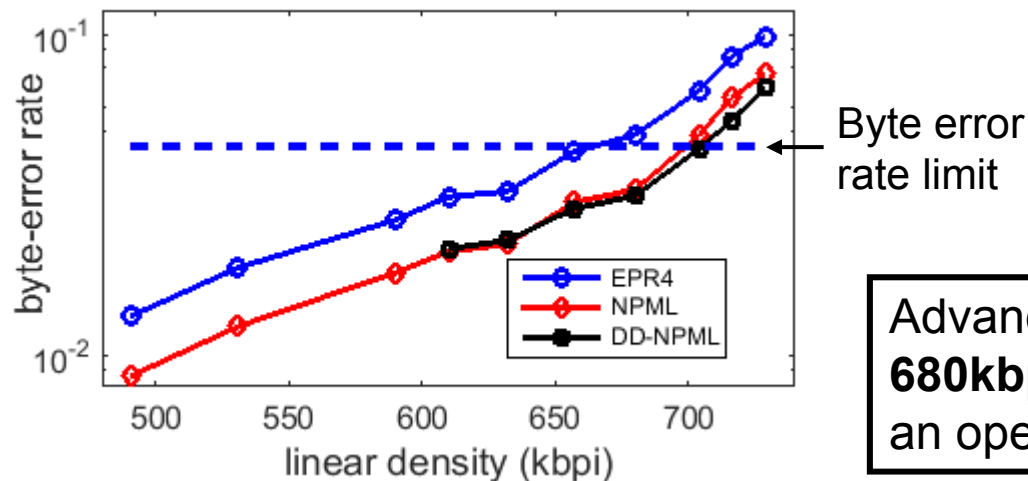
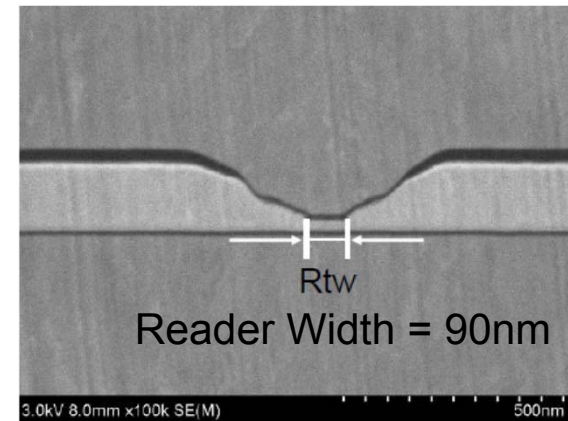
- A user byte-error rate of 10^{-20} can be achievable using two C1-C2 iterations with a byte error rate of $\approx 4 \cdot 10^{-2}$ at the output of the detector
- With EPR4 detection $4 \cdot 10^{-2}$ byte error rate $\approx 10^{-2}$ bit error rate
- Require **SNRa ≈ 10.5 dB** at the input of the detector to achieve a raw bit error rate $< 10^{-2}$ at the output of the detector



Recording performance of BaFe with High moment writer & 90 nm GMR Reader



SEM image of GMR reader



Advanced BaFe supports a linear density of **680kbpi** with a 90nm reader and provides an operating margin of ~ 0.5dB SNR



Summary of demo results

- Advanced Perpendicular BaFe medium
- Linear density = 680 kbp/in w/ 90 nm reader (single-channel recording)
- 1-sigma PES = 5.9 nm,
- Track density = 181 ktp/in (track width = 140 nm)

Areal recording density : 123 Gb/in²

61x LTO6 areal density

→ 220 TB cartridge capacity (*)

This demonstration shows that tape technology has the potential for significant capacity increase for years to come!

(*) 220 TB cartridge capacity, assuming LTO6 format overheads and taking into account the 48% increase in tape length enabled by the thinner Aramid tape substrate used

INSIC 2012-2022 Tape Roadmap

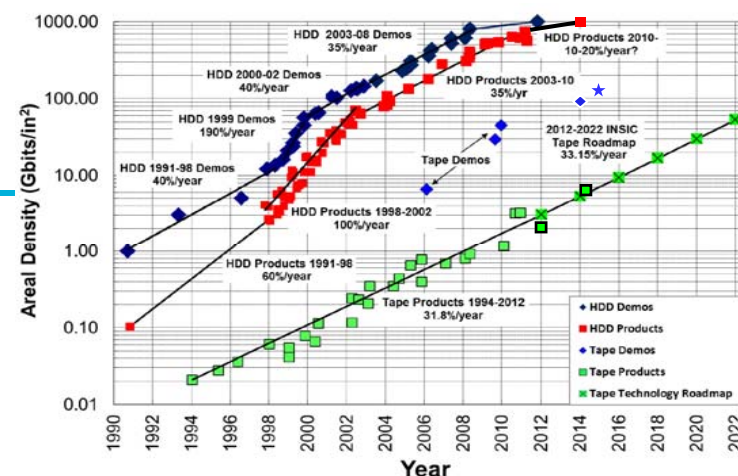


Table 1: 2012 Tape Technology Roadmap Detail.

Parameter/Year	2012	2014	2016	2018	2020	2022		
1. Capacity (TB)	4	8	16	32	64	128	41.42%	per year
2. Data rate per channel (MB/sec)	11.2	13.8	17.0	20.9	25.8	31.8	11.00%	per year
3. Total data rate (MB/sec)	270.0	405.0	607.4	911.0	1366.5	2049.6	22.47%	per year
4. FC Speed Roadmap (MB/sec)*	3200	6400	12800	12800	25600	25600		
5. Number of channels	24	29	36	43	53	64	10.33%	
6. Tape thickness (μm)	6.00	5.53	5.10	4.70	4.33	3.99	-4.00%	per year
7. Data capacity reserve	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%		defect reserve
8. Tape length that is recordable (meters)	867	941	1,021	1,107	1,202	1,304	3.90%	winding reserve
9. Tape length total (meters)	902	979	1,062	1,152	1,250	1,357	4.17%	
10. Track density (TPI)	6,506	9,773	14,787	22,498	34,393	52,791	23.29%	per year
11. Linear bit density (KFCI)**	467	545	635	741	864	1,008	8.00%	per year
12. Areal density (Gbits/inch ²)	3.04	5.32	9.39	16.67	29.73	53.22	33.15%	per year
13. Tape speed (m/sec)	6.4	6.6	6.8	7.0	7.3	7.5	1.63%	
14. Tape width (mm)	12.65	12.65	12.65	12.65	12.65	12.65		
15. ECC and formatting overhead	24.00%	21.84%	19.88%	18.09%	16.47%	14.99%	-4.60%	per year
16. Servo track and layout overhead***	18.46%	16.59%	15.02%	13.67%	12.50%	11.49%	-7.00%	per year
17. Number of passes to write a tape	110	138	175	222	283	361		
18. Time to fill a tape (minutes)	247	329	439	585	781	1,041	15.47%	
19. Number of passes to end of media life	30,300	33,406	36,830	40,605	44,767	49,356	5.00%	per year
20. Number of data tracks	2,642	4,060	6,258	9,673	14,988	23,272	24.31%	per year
21. Bit Aspect Ratio (BAR)	88	67	51	38	29	22	-13.12%	per year

INSIC Roadmap available at: http://www.insic.org/news/2012Roadmap/news_12index.html

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October 7 – 10, 2015

What About the Other Storage Technologies?

Ed Childers
STSM, Manager Tape and LTFS
IBM Storage Development, Tucson, AZ

Excerpts from IBM EDGE May 11-15, 2015





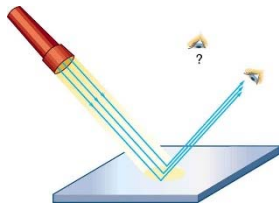
How do you store a bit?



Magnetize something



Tape & HDD



Change optical reflection



BluRay, DVD



Capture charge



Flash

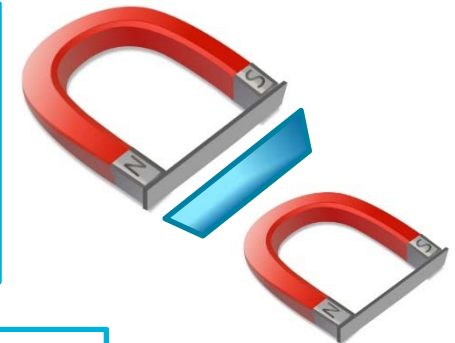


What's limiting ability to increase areal density?

Tape



- No limitations in multi-decade time frame
 - Size of elements >100x than HDD
 - No lithographic challenges
 - Magnetic domain stability not an issue
 - No fundamentals of physics issues



HDD



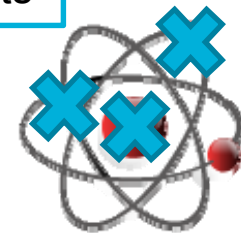
- Size of magnetic domains
 - Stability of magnetic domains @ room temp
 - Long awaited superparametric limit is here
- Lithographic capability to make heads smaller
 - Approaching limits / reaching chip requirements



Flash



- Captured charge / # of electrons in level
- Longer term – aspect ratio's of structures
- Longer term – 3D eventually



Optical



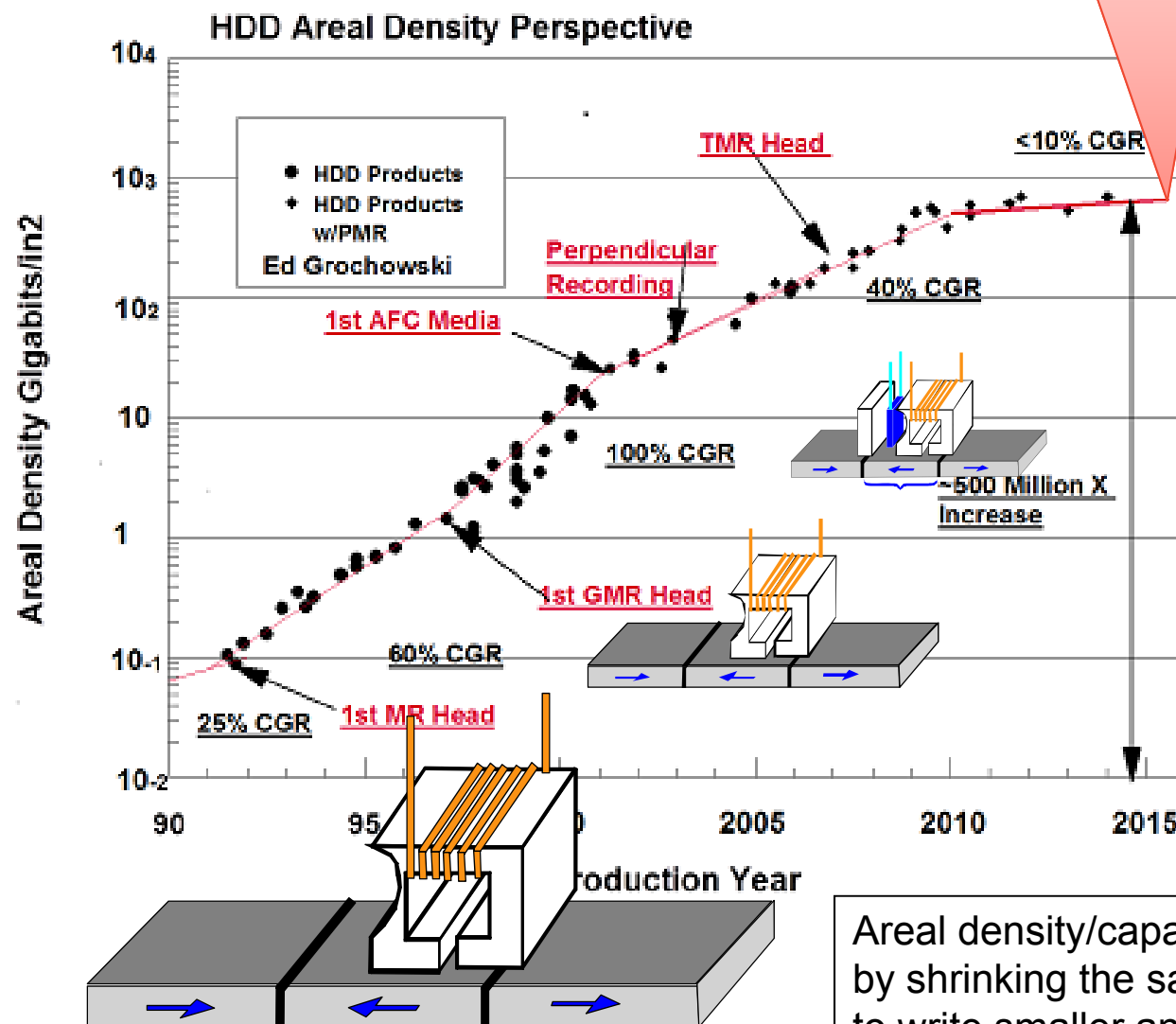
- Reducing wavelength of light in semiconductor laser, there is no viable path
 - ie. nothing after Blu – no roadmap



HDD Areal Density Scaling:

HDD utilizes equipment developed for chip industry
Feature size approaching that of silicon

Edge2015
#ibmedge



HAMR or patterned media required to advance. Both difficult technology transitions

→ HDD scaling will continue to be slow until at least mid 2018

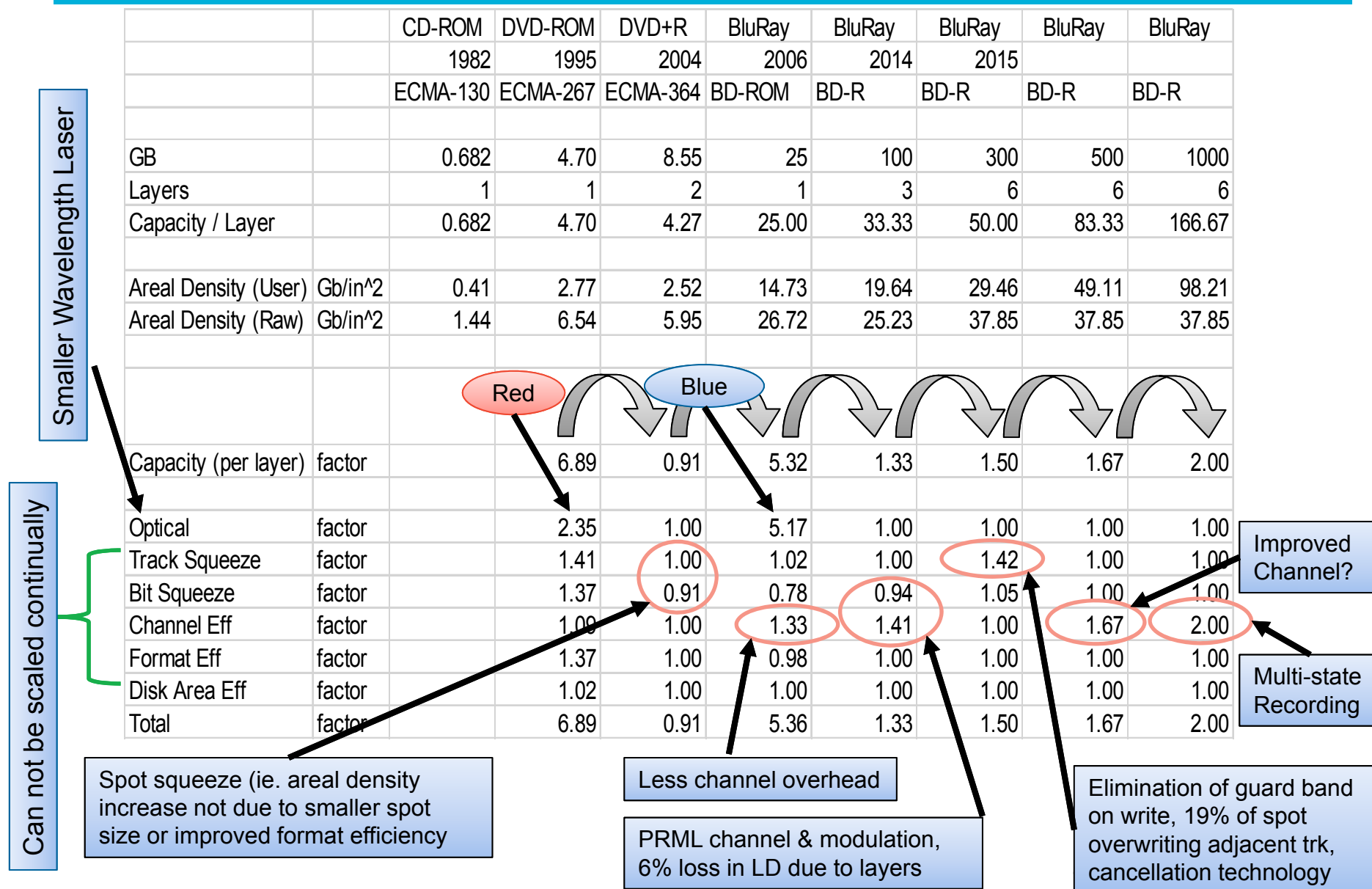
Areal density/capacity scaling achieved by shrinking the same basic technology to write smaller and smaller bits on disk

From Mark Lantz – Future of Tape presentation

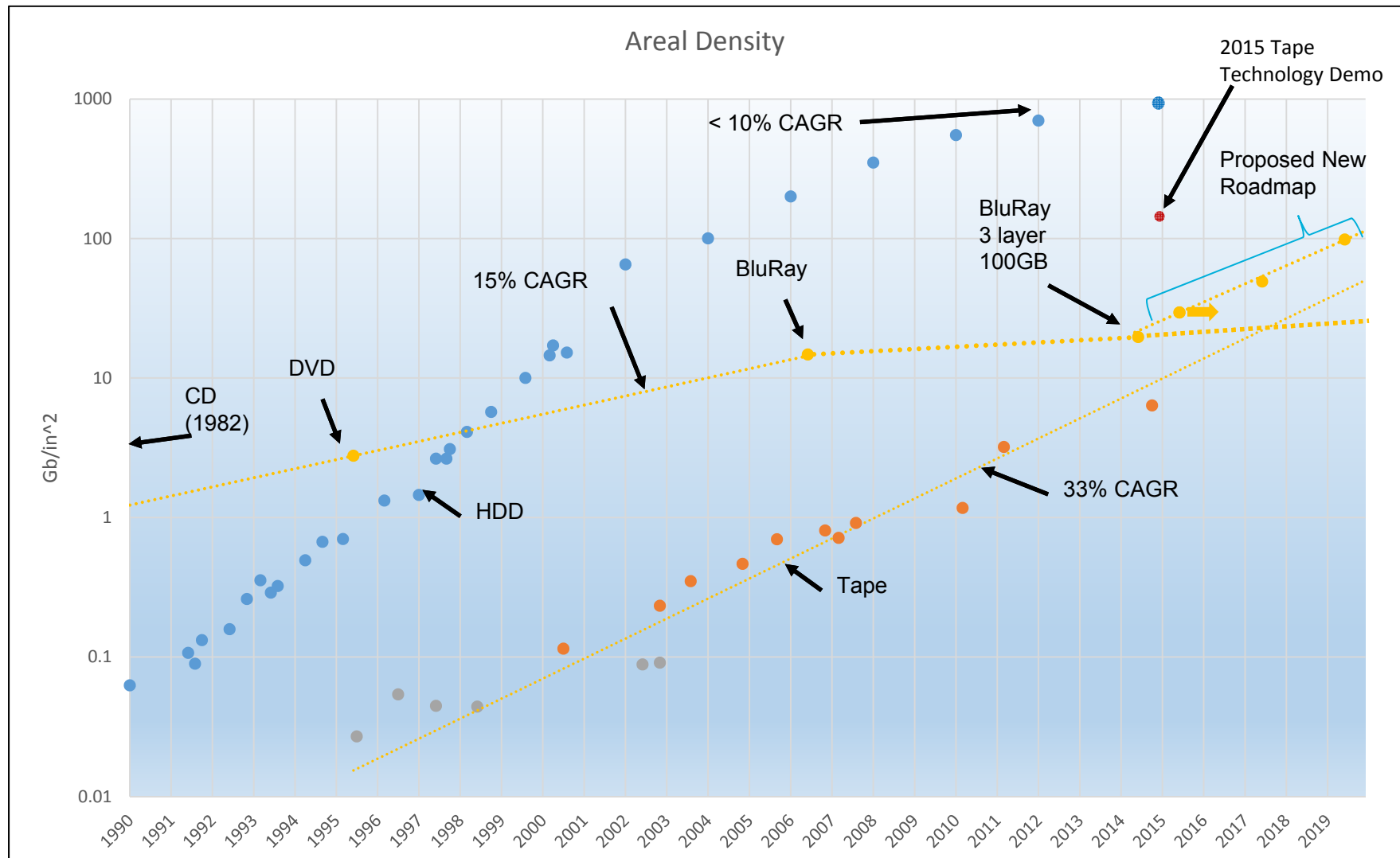
Ref: http://www.storageacceleration.com/author.asp?section_id=3670&doc_id=274482



Optical Roadmap – A Squeeze Play

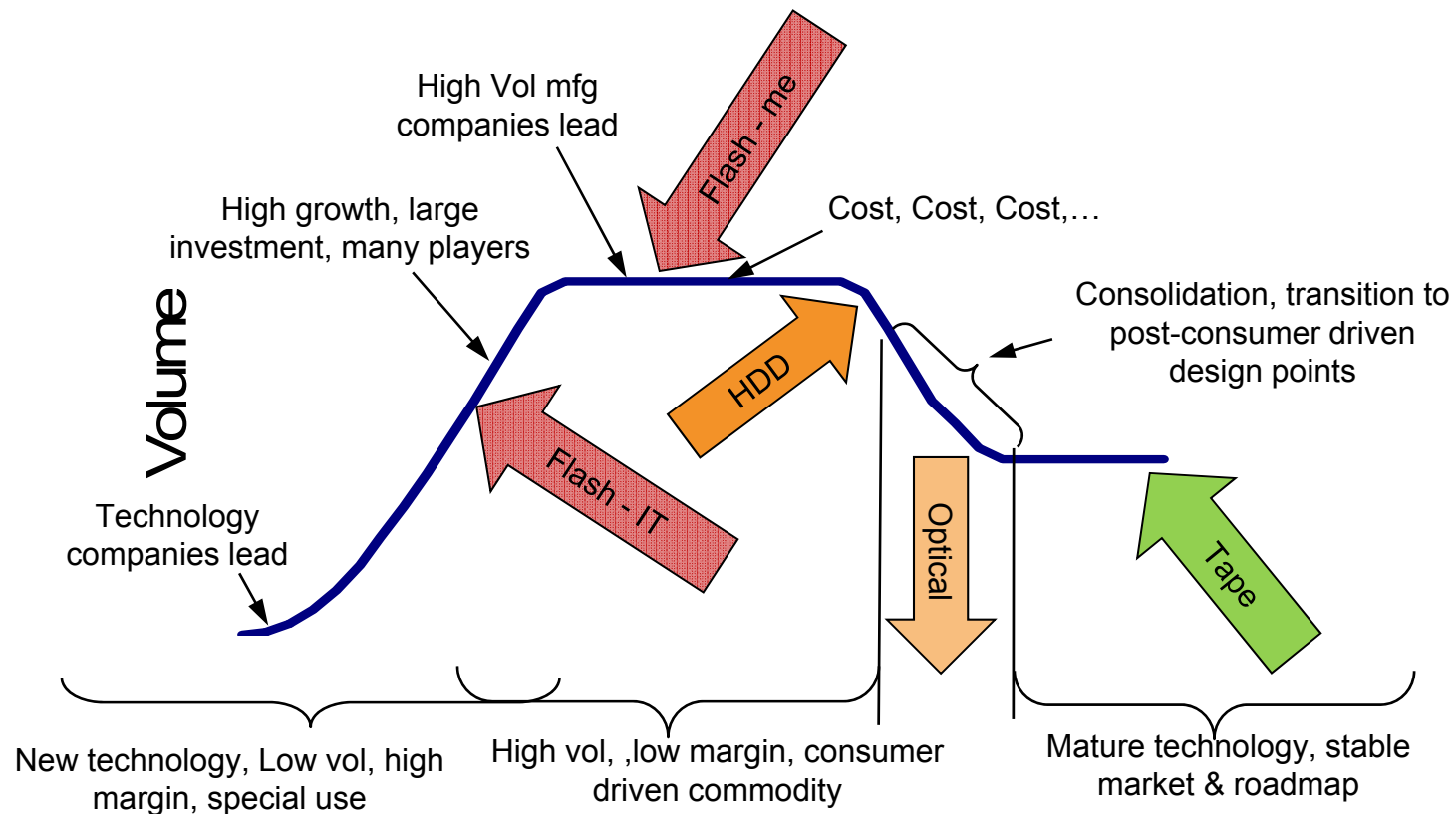


Storage Technologies Areal Density Trends





Market forces drive business models



Fujifilm's 7th Annual Global IT Executive Summit

October 7 – 10, 2015

Investing in the Future

Ed Childers
STSM, Manager Tape and LTFS
IBM Storage Development, Tucson, AZ

Excerpts from IBM EDGE May 11-15, 2015



How do we capitalize on the technology?



- The Problem
 - (ie. where to aim)
- What's Required?
 - (in what do we need invest?)
- What's the return?
 - (it's about \$)

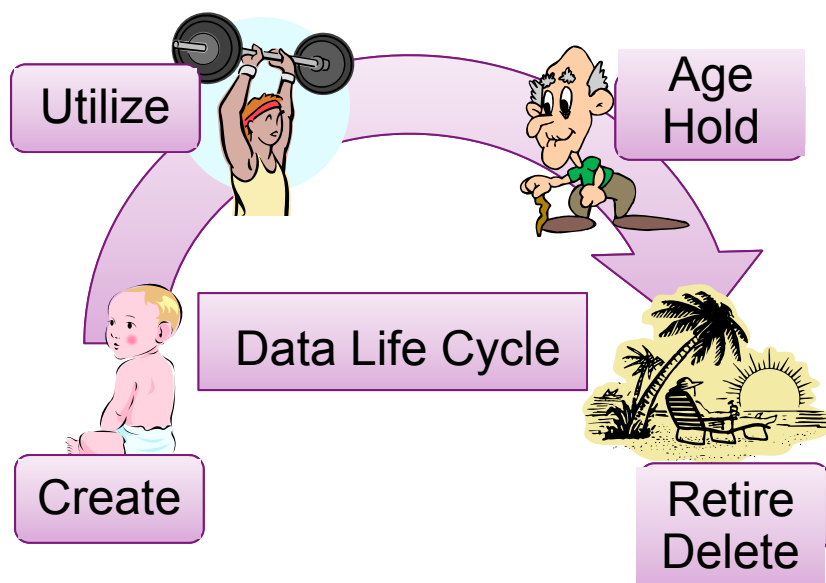
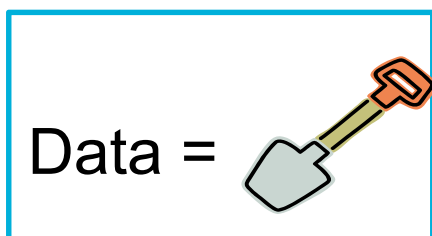
Session objectives



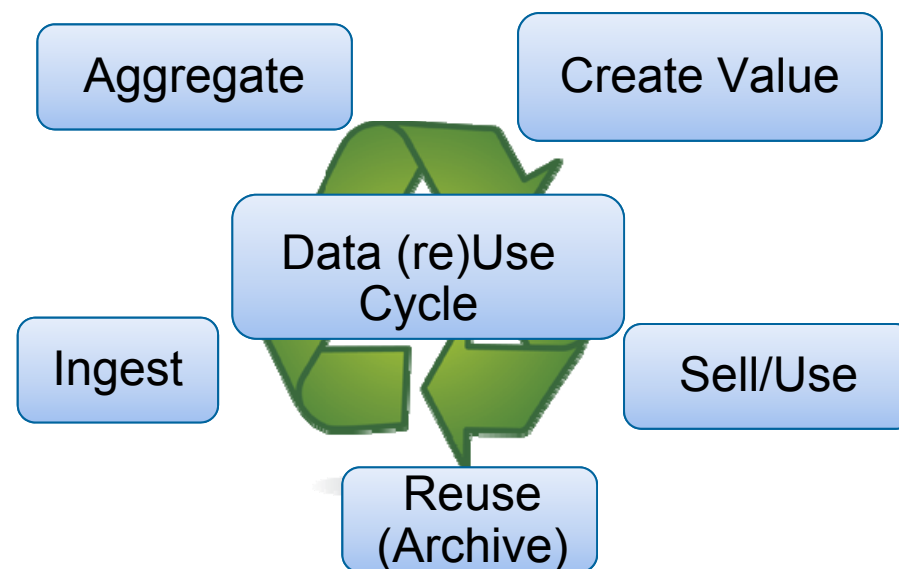
- The Problem
 - Data use shift
 - Data is an asset
 - It needs to be accessible to have value
 - Storage Market Transition / Disruption
 - Traditional Scaling breaking down
 - Consumer Volume Shifts
- What's Required?
- The Bottom Line



Data was traditionally
a tool of the business



Now,
Data *is* the business



The Marketing Glossy Problem Statement

Edge2015
#ibmedge



Demands on IT, Storage, and Shift to Cloud

The collage consists of several overlapping slides and graphics:

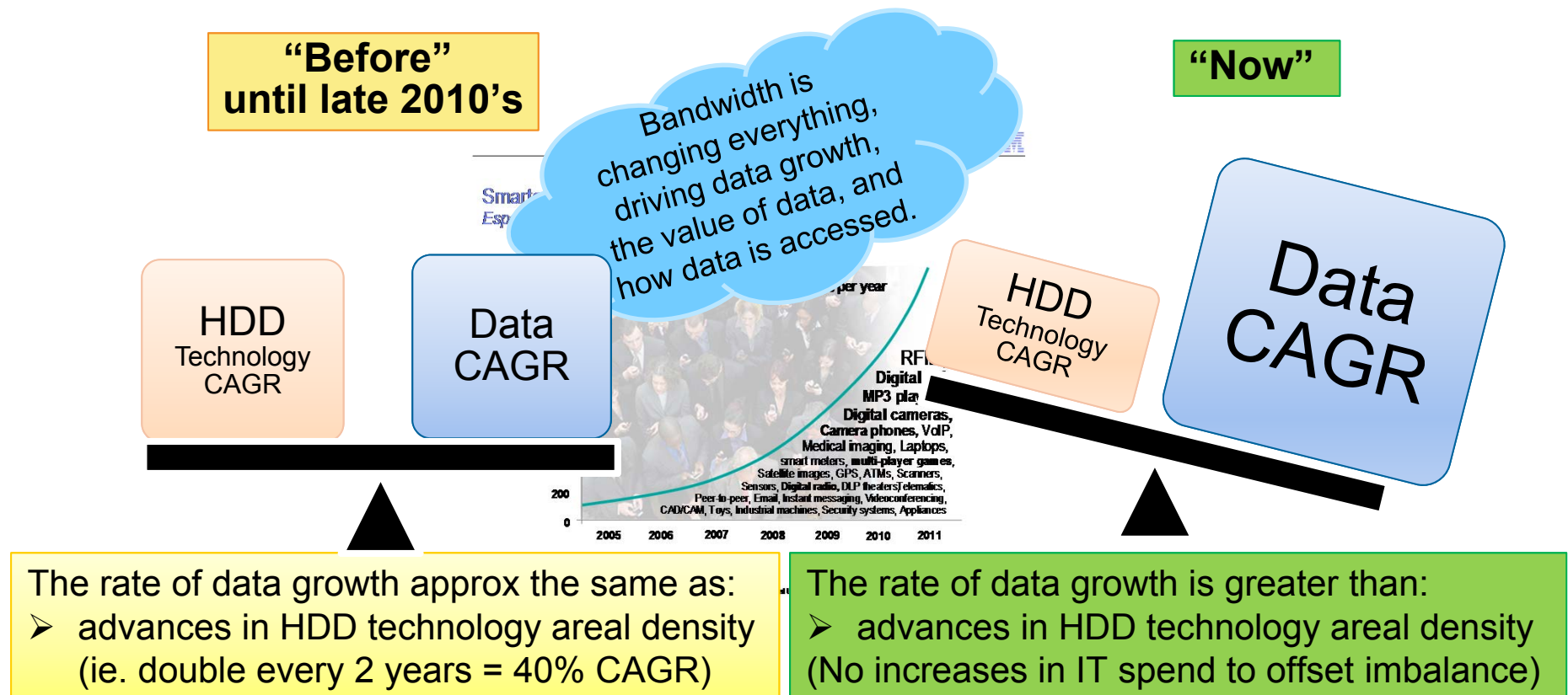
- Slide 1 (Top Left):** Titled "System Storage Increasing Data Demands on IT". It features icons for Life Sciences, Education, and Oil & Gas.
- Slide 2 (Top Right):** Titled "Changing Nature of Business and Data". It lists "Business Pressures", "New Applications", "Data Growth", and "Hybrid".
- Slide 3 (Middle Left):** Titled "System Storage Data Islands to Data Continuum". It compares "Transactional Databases and Analysis (application data, block level, virtualization)" with "Files, D, (us)".
- Slide 4 (Middle Right):** Titled "Customer Concerns Driving Virtualization". It lists four concerns:
 - Growth in data center costs
 - Inability of IT organization to respond quickly enough to business demands
 - Poor availability or service levels
 - Lack of skilled staff for storage administration functions
 - Poor storage utilization
- Slide 5 (Bottom):** A timeline diagram showing the flow of data from "Transactional data" to "DR Copy" to "Backup" to "Persistence". It includes icons for Analysis (2008), Database (2010), Backup (2012), and Replication (2014).

At the bottom of the collage, a woman is looking up thoughtfully. The text "Within 30 days the majority of data be" is partially visible.

Underneath, more to the point



Fundamentally – It's a Storage Scaling Problem



- The Problem
 - What's Required?
 - Investments in:
 - ✓ Tape Technology
 - ✓ Tape Product Delivery
 - Software Stack
 - LTFS
- The Bottom Line

- **Tape Technology Pipeline - IBM Development & IBM Research**

- Large research investment Zurich and Almaden laboratories
- Technology demonstrations – 220 TB in 2015
 - Substantiates roadmap thru 2025
- Drive technology value into Enterprise, leverage into LTO when industry is capable

- **TS1150 Enterprise Tape product line**

- Reliability, Performance and Function differentiation
- Enterprise media cartridge *with reuse*
- Enterprise Automation compatible

- **LTO Midrange product line**

- Open Tape Streaming product family
- Full Automation Product support – 1U to HD Frames
- TPC Consortium driven development/function

- **Software - LTFS**

- IBM invented, open source, open standard
- Provides file system support, integration of tape into Spectrum Scale



Announcing Availability of LTO Gen 7
Oct 6 2015

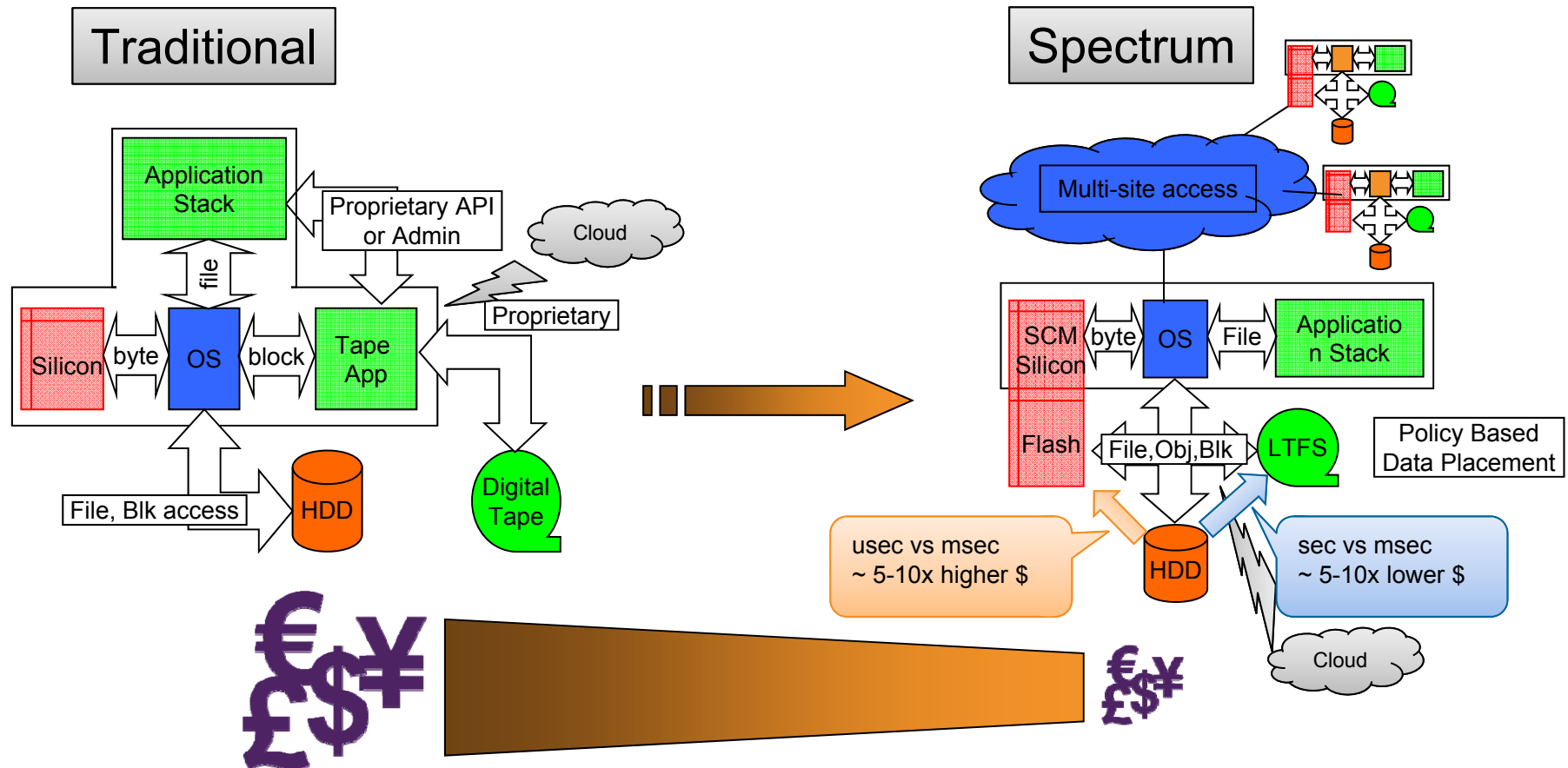


- **Timing-Based Servo and Surface control guiding**
 - TBS revolutionized tape track following with 10X precision of analog patterns
 - Surface control guiding reduces frequency of tape guiding transients for robust track following
- **Compact tape path with flat head geometry contour and flangeless rollers**
 - Flat head design reduces friction – head/media wear improved
 - Flangeless tape path eliminated edge contact with the tape – improved media life
 - This enables short tape path – reduced complexity, friction, and improved access
- **GMR head technology with protective overcoat**
 - 3X signal amplitude enabling track density and longer head life
 - TMR on way in future
- **Multi-level ECC with NPML(LTO) and DD-NPML(TS1140) channels**
 - Multi-level Reed-Solomon Error Correction codes with End-to-End CRC
 - Tape format interleaves data both vertically and longitudinally on the media
 - Advanced self-optimizing channel technology for maximum readback reliability
 - Full on-the-fly decryption/decompression
- **Barium Ferrite Tape Media Collaboration**
 - Collaboration with Fujifilm on media technology advancements

Breaking Down Storage Islands



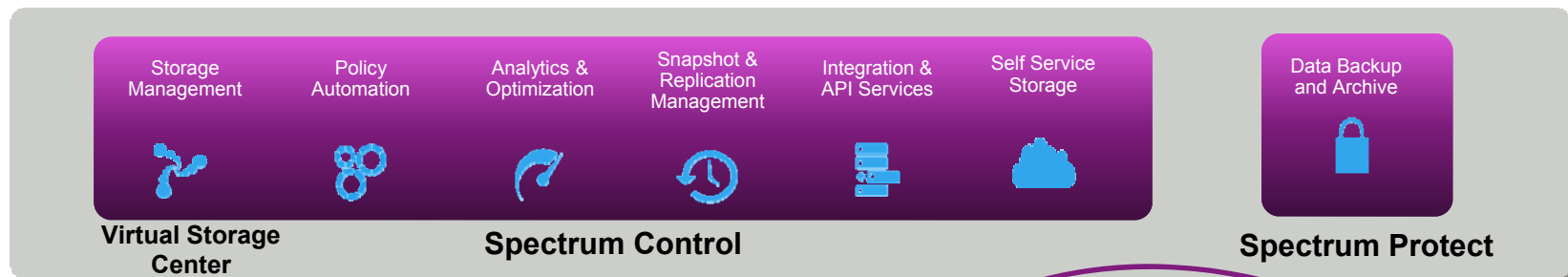
Spectrum Storage – Unlocking Data, Enabling Lower Costs



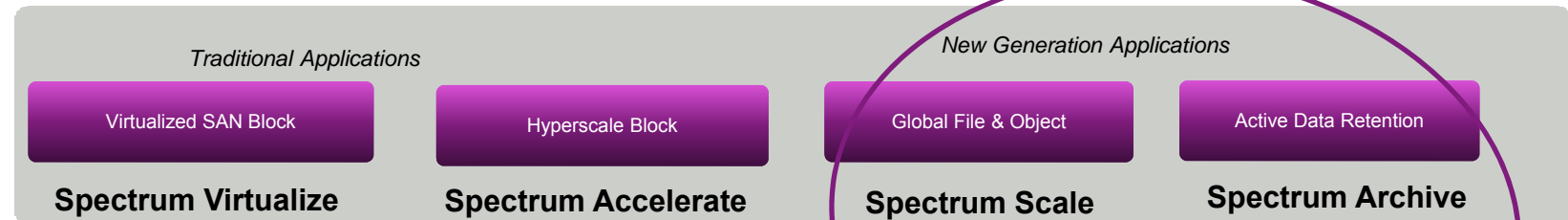
Spectrum Storage



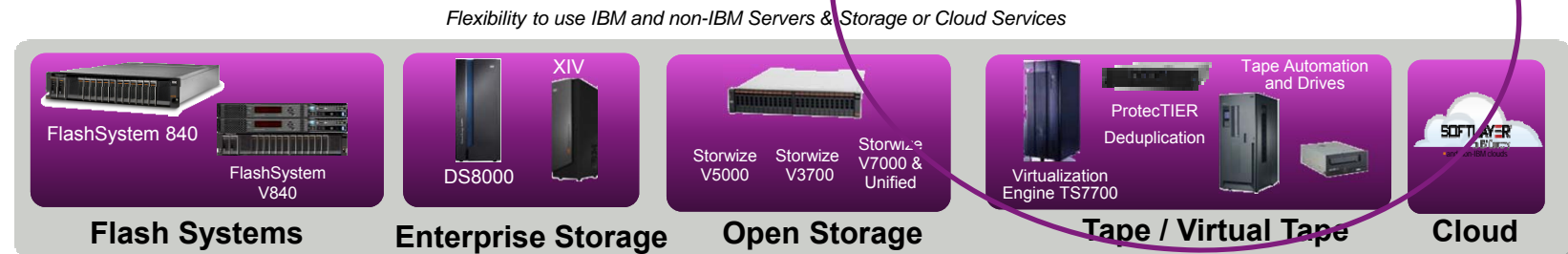
Storage and
Data Control



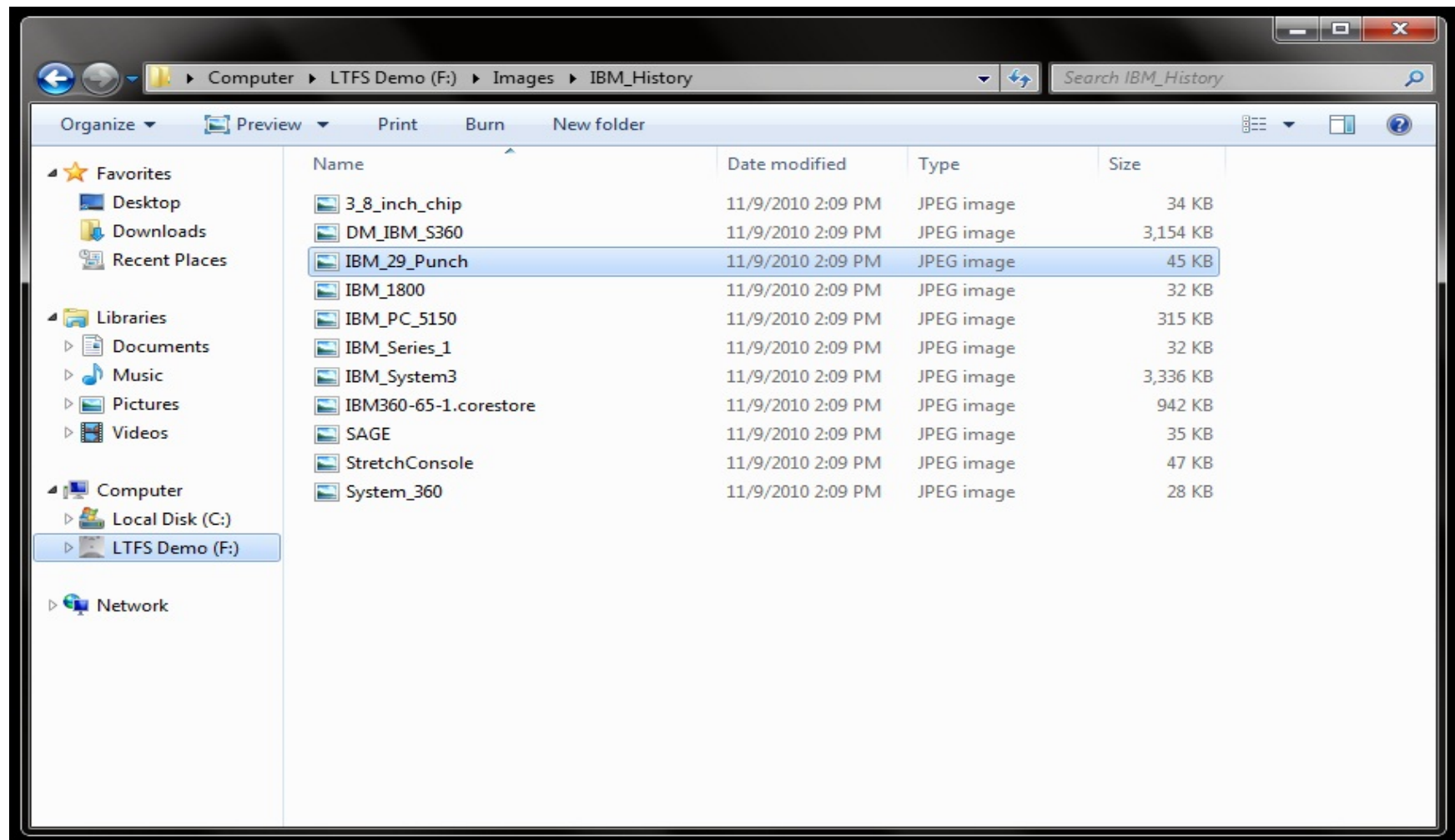
Data
Access



Data
Storage



Basic LTFS





Spectrum Archive Tiered Operational Storage

File Namespace

➤ Single file system view
C:/user defined namespace

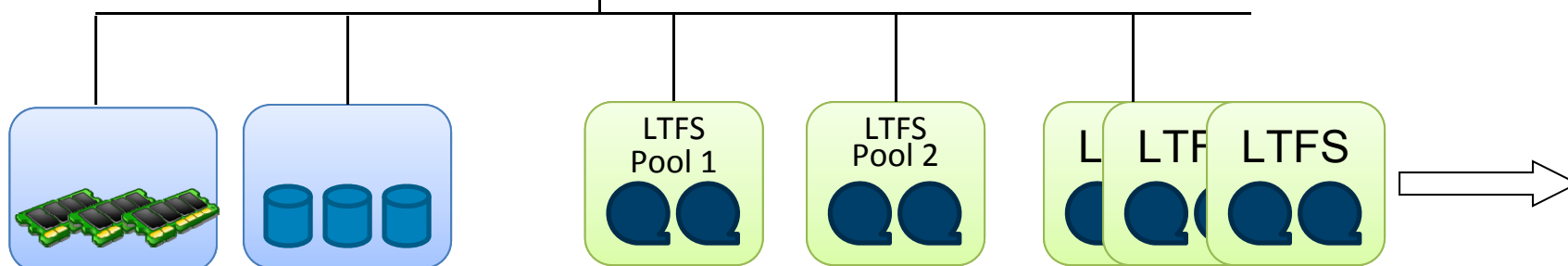
Move files older than X

Move files named *.mpg

Never move files named *.db2

Move files opened for modification

G:/
Subdir 1
One.txt
Video1.mpg
Database.db2
Dept0A
Memo.txt
Movie1.mpg
Manuf
Inv02.txt
Repair.mpg
Sales.db2



File Storage Tiers

G:/
Subdir 1
One.txt
Video1.mpg
Database.db2
Dept0A
Memo.txt
Movie1.mpg
Manuf
Inv02.txt
Repair.mpg
Sales.db2

One.txt
Memo.txt
Inv02.txt
Memo.txt

Video1.mpg
Movie1.mpg
Repair.mpg

Session objectives



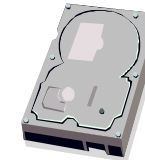
- The Problem
- Why Spectrum Archive?
- Breaking Down Storage Islands
- The Bottom Line
 - Lower costs for cold data while maintaining access

Tape & HDD side by side

Setting up the comparison



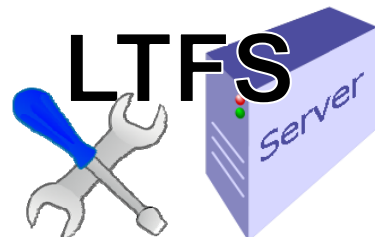
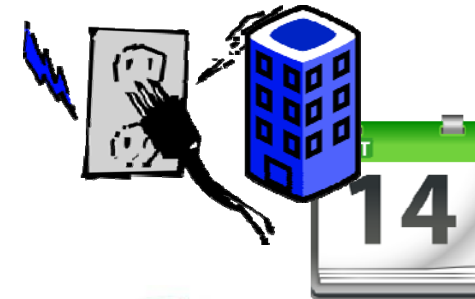
Component
\$/TB (raw)



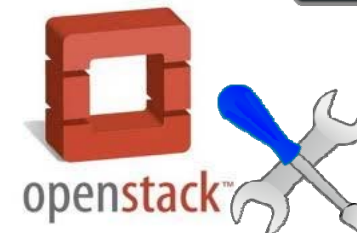
Hardware
\$/TB (raw)



System
\$/TB/mo (raw)



Solution
\$/TB/mo (user)



20PB Static Archive



2.5TB LTO 6 @ \$35

6TB HDD @ \$235



Component



Hardware

(raw)

	LTFS	HDD
\$/TB	14.00	39.17
\$/TB	21.26	63.95

7 frame TS4500
24 drive, 8K carts

74 45 6TB
Backblaze like pods



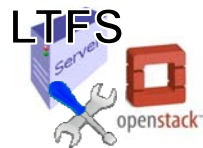
System
(raw)

\$0.14 /KWH
\$200 / sq ft/yr

	LTFS	HDD
3 years \$/TB/mo	0.71	2.72
5 years \$/TB/mo	0.48	2.00
8 years \$/TB/mo	0.35	NA

284 TB/sq ft

66TB/sq ft



Solution
(user)

+LTFS \$ @ 2x redundancy
+0\$ SWIFT @ 3x redundancy
\$2600/mo admin/maint

	LTFS	Glacier	HDD
3 years \$/TB/mo	1.79	10.00	8.29
5 years \$/TB/mo	1.23	10.00	6.13
8 years \$/TB/mo	0.91	10.00	NA

Storage Only – no R/W
No connectivity \$

20PB Static Archive – Looking Forward



6.0TB LTO 7 @ \$35

12TB HDD @ \$235



Component



Hardware

(raw)

	LTFS	HDD
\$/TB	5.83	19.58
\$/TB	10.11	32.00

4 frame TS4500
24 drive, 8K carts

37 45 12TB
Backblaze like pods



System
(raw)

\$0.14 /KWH
\$200 / sq ft/yr

	LTFS	HDD
3 years \$/TB/mo	0.34	1.38
5 years \$/TB/mo	0.22	1.01
8 years \$/TB/mo	0.16	NA

660 TB/sq ft

221TB/sq ft



Solution
(user)

+LTFS \$ @ 2x redundancy
+0\$ SWIFT @ 3x redundancy
\$2600/mo admin/maint

	LTFS	Glacier	HDD
3 years \$/TB/mo	0.92	10.00	4.13
5 years \$/TB/mo	0.63	10.00	3.03
8 years \$/TB/mo	0.47	10.00	NA

Storage Only – no R/W
No connectivity \$

Summary:



- The era of big data is creating demand for cost effective storage solutions
- Tape remains the most cost-efficient and greenest technology for archival storage and active archive applications
- Tape has a sustainable roadmap for at least another decade
 - 123 Gbit/in² areal density demo shows feasibility of multiple future tape generations
 - Potential exists for the continued scaling of tape beyond 123 Gbit/in²
- The cost advantage of tape over HDD and optical disk will continue to grow

